



## Call for Artists

### Paradise Pointe Skate Park Mural

#### **Project Overview**

The City of Henderson is calling on all artist to design and create one (1) unique mural for the Skate Park at Paradise Pointe Park located at the intersection of E Horizon Ridge Pkwy. And Archer Glen Ave. in Henderson, Nevada.

The mural area is approximately 47' wide and up to 6' tall (totaling approximately +/- 375 square feet). The mural will enhance the cultural beauty and environment of the skate park and Paradise Pointe Park and support the City's efforts to make all Henderson Parks and Recreation facilities more welcoming for all.

The mural must encapsulate a skateboarding theme and complement the adjacent skate park. The mural should embody the spirit of daring, adrenaline, and freedom that enthusiasts of skateboarding often experience. Skate parks are specifically designed recreational facilities intended for skateboarding and scooter riding, and feature of variety of ramps, bowls, rails, and other features. Skateboarding and skate park activities typically encompass performances of tricks such as rail slides, flips, jumps, and other daring acts, and is an Olympically recognized sport.

#### **Call for Art**

The City of Henderson is calling on all artists to participate in this themed call. The selected artist will be tasked with creating artwork that depicts the artist's interpretation of the above theme.

One artist will be chosen for the project. Selected artists will have one week to complete the mural and the mural must be completed by no later than June 17<sup>th</sup>, 2024.

Additional time can be granted if coordinated in advance of project commencement.

#### **Who should apply?**

Visual artists working in any physical medium may participate in the project. Artists eligible for the project include:

- Individual artist
- Team(s) of artists (two or more collaborators)
- School art programs

#### **Response Requirements**

Responses to this call must be submitted electronically, uploaded as one complete document, and include the following information, in order, with the sections easily identified:

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1. Complete City-provided Application Form, Exhibit A, outlining experience and qualifications.
2. Artist's portfolio or samples of previous work.
3. Artist's concept for this project.

Responses are to be submitted via NGEM and due no later than the scheduled closing date and time. Under the NGEM terms of use, "submitted" means that the artist has (1) provided all required responses and attachments, (2) digitally signed the call on the Response Submission Tab and (3) received a confirmation after clicking the "Submit Response" button. After the deadline has passed, the system will not allow users to submit, and the server clock governs the time zone. Please note, the City will not accept emailed or faxed responses.

Responses will be evaluated on appropriateness of work for location, application of theme, originality, and quality of design.

## **How to Apply**

To apply, please visit [ngemnv.com](http://ngemnv.com). You will need to register and create an account if you do not have one already. To do this, select "register" on the home page. Under "Company Name," please provide your first and last name (five characters minimum). Under "Main Phone," please provide your primary contact information. Select "next" and you will see new options with blue icons appear under the "Preliminary Company Information" header. Select "Create New Supplier" to create an account in your name and complete your registration. Upon completing your registration, you will be able to download attachments from the project page.

If you have any questions regarding NGEM, please contact Lauren Paonessa at 702-267-1795 or [lauren.paonessa@cityofhenderson.com](mailto:lauren.paonessa@cityofhenderson.com)

## **Questions & Communication**

All questions regarding this call must be submitted electronically through the NGEM system using the Questions Tab. Questions must be submitted prior to the question cutoff date and time shown in both the Event Details and Questions Tabs

## **Budget**

Selected artist/artist teams will be rewarded up to \$13,500.00 for the selected mural space. One artist or artist team will be awarded the entire project.

## **The Canvas**

The mural is in the skate park and is adjacent to Paradise Pointe Park which is located at 15 Archer Glen Ave, Henderson, NV 89002. The mural is at the southern edge of the park. The mural will be painted on a retaining wall totaling an area of +/- 375 square feet. The canvas is triangle in shape and its surface consists of smooth concrete that is grey in color.



## **Supplies**

Artist will provide their own paint, supplies, tools, and equipment. Artists are required to add an approved primer to the awarded space and an anti-graffiti coat of paint to their work.

The approved primer will be mutually discussed and agreed upon between the City and the selected artist. Each artist should include in their submission a comprehensive list of supplies and paint used for the project.

## **Selection Process**

The artist will be determined by a selection committee made up of local community leaders and representatives from City of Henderson departments including Parks and Recreation, Public Works, Community Development and Services, and the Redevelopment Agency.

The following criteria will be used to evaluate submissions:

- Experience with murals in the public realm. The selection committee will prioritize artists or artist teams with experience completing artwork for municipalities and as part of streetscape, street infrastructure, nature parks and preserves, or large-scale public art.

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- Successfully demonstrate previous application or interpretation of theme-based public art installation. Due to the parameters of the project, previous successful theme-based work or interpretations is desired. Demonstrated experience with interactive mural art is preferred.

## Technical Specifications

1. Each artist must complete the work in the time allotted to be eligible for payment.
2. **Each artist must possess a Henderson business license and insurance for the duration of the project.**
3. Mural must be family friendly with a theme related to skateboarding.
4. Payment will be awarded as an all-inclusive project (mural design, renderings, supplies including paint, primer, graffiti coating, installation, equipment, time, travel, lodging, and insurance).
5. Artist shall furnish, at their own expense, all personnel, equipment, furniture, fixtures, supplies, etc. needed for the completion of the mural(s).
6. Artist must provide the means, methods, safety and installation plan, materials and engineering drawings and calculations used for the mural design and attachment to the building façade and/or brick wall. The City must have final approval of the permanent installation technique. All mural anchor supports must be installed to avoid damage to the utility boxes existing materials, finishes and structure. All exposed mural support systems must be finished or painted to complement the utility boxes existing finishes or the mural.
7. Artist is solely responsible for damages through negligence on artist's part to the area in which they are completing the mural. It is understood that artist(s) is solely responsible for repairs and service to their own equipment.
8. Artist is responsible for any transportation of equipment or art piece through the completion and installation. City must approve the final installation process, equipment, and technique.
9. Artist is responsible for any barricades or traffic control, which must be coordinated with City staff.
10. Artist must maintain conditions within the area in which they are completing the mural.
11. Artist shall return the premises, facilities, and equipment to its original condition; however, reasonable wear and tear is expected.
12. A representative of the City must approve, in writing, the use of any equipment of artist at the mural site prior to its installation and/or use. Use of equipment which uses utilities, and which has not been approved may be grounds for termination of the contract.
13. Artist is responsible for the actions of himself/herself, his/her employees, approved subcontractors, and volunteers. Inappropriate conduct on the part of any of those noted may be grounds for termination of the contract.

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14. Artist shall not permit advertising materials to be displayed on or about the facilities and/or equipment without first having obtained written consent from a representative of the City.
15. Mural images become the property of the City upon the completion of their installation to the mural site; all murals must be family friendly.
16. Artist is responsible for removal of all trash generated by or because of the mural and/or its operations daily. All areas impacted by the operation shall remain clean, attractive, and must be inviting to the public.
17. Artist must possess an insurance policy covering them while on city property.

## **Estimated Schedule (Schedule Subject to Change)**

The city anticipates the following timeline for review and award of this project:

<b>Date:</b>	<b>Event:</b>
April 25 – May 6, 2024	Site visits (appointments not required)
May 6, 2024, at 5:00pm PST	Deadline for questions
May 13, 2024, at 5:00pm PST	Deadline to submit proposals
May 20, 2024	Selected finalist(s) notified
May 27, 2024	Final selection notified
June 3 – 17, 2024	Mural paintings/installation

## **Payment**

Payments to the artist, artists, and/or artist teams will be handled by the City of Henderson Parks and Recreation Department, Cultural Arts and Special Events section. Upon selection, the artist, artists, and/or artist teams will be required to register as a vendor in the City system. To accomplish this, each artist and/or artist team will need to provide a current 2018 W-9 form, a mailing address, phone number, and a Tax ID (EIN) or Social Security Number. Upon conclusion of the project, the artist, artists, and/or artist team must submit an invoice. Payment will be made through check and will arrive at the mailing address provided by the artist, artists, and/or artist team within 30 days following submission of the invoice. The City (upon request) may provide a 50% deposit to the artist prior to commencement of the work, with final payment made at conclusion of the project.

## **Maintenance Plan**

Upon completion of the project, artist(s) will be required to visit their work at a scheduled time once a year for the next five years to ensure proper maintenance and uphold quality. If any vandalism or damages occurs, the artist(s) and the City of Henderson will collaborate on any



necessary repairs. After the 5-year period has elapsed, The City of Henderson reserves the right to destroy the artwork(s).

**(APPLICATION FORM ON NEXT PAGE)**



**APPLICATION FORM**

Paradise Pointe Skate Park Mural

**Mural proposals must be received by Monday, May 13, 2024, at 5:00pm PST.**

Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone #: \_\_\_\_\_

Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Proposed title of work submitted: \_\_\_\_\_

Dimensions and medium of piece submitted: \_\_\_\_\_

1. Artist background info/bio: \_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. Have you ever worked on a public art project? Please give details: \_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_  
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3. Brief description of proposed design: \_\_\_\_\_

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4. How will your piece be an ideal fit for this location? (See Project Overview for information regarding theme.) \_\_\_\_\_

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5. Please explain your final installation method and materials: \_\_\_\_\_

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6. Based on the medium of artwork, please provide an anticipated schedule for maintenance and life expectancy of the mural: \_\_\_\_\_

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