



REQUEST FOR ARTIST QUALIFICATIONS (RFQ)
PUBLIC ART FOR Windsor Chavis Nocho Community Complex
Mosaic or Relief Sculpture on Interior Wall

Issue Date: March 22, 2024

Budget: \$146,000

Deadline for Applications: May 22, 2024

Project Description:

This RFQ represents an opportunity for an artist or artist-led team to create an artwork on the interior program wall at the North Plaza of the Windsor Chavis Nocho Community Complex (hereinafter “WCNCC”) located at 1601 East Gate City Boulevard in Greensboro, NC. This work will be a mosaic or relief sculptural wall approximately 12’ high by 24’ wide. The area is in the lobby entrance and program well and will be visible from the outside as well as the inside spaces. It is an ideal location for a memorable art experience that can be enjoyed by all who enter the facility. Images and plans below.

Project Summary and Goals:

The collaboration between the City and the Community Foundation of Greater Greensboro’s Public Art Endowment (PAE) meets the common goal of placing public art that benefits Greensboro’s cultural and economic landscape. This project spreads the considerable impact of public art to underserved areas and populations of Greensboro and will highlight the historical significance of this East Greensboro neighborhood.

The project goals for WCNCC were identified in 2019 during the community engagement process to highlight the community based programmatic design. The project’s success is directly connected to the ability to listen to the community members and stakeholders, synthesize their input, and let the project become an authentic reflection of their needs and identities. The ten project priorities that resulted from these efforts are highlighted below:

1. Create a unified facility (recreation center, library and park)
2. Reconnect the sites
3. Re-establish the New Windsor Chavis as the heart of the community
4. Develop aquatics as a key part of the center

5. Create a strong inside/outside connection
6. Maximize both the building and site's programmatic flexibility
7. Visibility and intertwining of programs
8. A place for knowledge of programs
9. An inclusive facility for diverse ages and backgrounds
10. Be a beacon of hope and pride

The goals of WCNCC remain central to this project and the public art process should reflect the inclusion of the overall community that surrounds the WCNCC. The City and the PAE desire a work of art that represents the community's input on the designs and highlights the uniqueness of the project into a true community hub. For more information on this project go to: <https://www.greensboro-nc.gov/departments/parks-recreation/about-us/windsor-chavis-nocho-community-complex>)

Community Profile:

City of Greensboro:

Greensboro is a community rich in stories that define the city's cultures, arts, traditions, and creativity. There are stories with roots in the Revolutionary War, the textile industry, in the civil rights struggle made visible with the Woolworth Sit-Ins and the Underground Railroad, in academics with seven colleges and universities, in the immigrant communities and even the birthplace of Vicks VapoRub!

Founded in 1808 and named after General Nathanael Greene, Greensboro is the 3rd most populous city in the State of NC with a population of around 290,000 and is the county seat for Guilford County.

Public Art Endowment at the Community Foundation of Greater Greensboro:

Mission: The Public Art Endowment (PAE) is a permanent fund established to preserve and extend the sense of community through commissioning installations of aesthetically and culturally significant works of public art.

Since 2008, the PAE, with support from the Community Foundation of Greater Greensboro, has become one of the only privately funded endowments in the nation created solely to bring public art to the community. The growth of the PAE has been made possible through more than 200 individuals who have become trustees, providing both funding and guidance.

The PAE is collaborative and focused: it benefits from strong partnerships and collaborations with other local organizations including the City of Greensboro, the Greensboro Science Center, Greensboro Downtown Parks Inc., and Cone Health.

The PAE has provided the Greensboro community with nine temporarily installed artworks loaned to us by artists, two interactive, temporary art projects and seven permanently installed public artworks since 2008. <https://cfdg.org/initiatives/public-art-endowment/>

Total Project Budget: \$146,000

The total project budget will be \$146,000. A contract for conceptual design development, community engagement, final design completion, engineering, fabrication, equipment rental, permits, insurance, storage, installation, materials, travel and accommodations and any other costs incurred by the artist that will be implemented for a work of a public art to be displayed on the inside of the WCNCC facility.

Scope of Work

The services and obligations that will be required from the Artist during the contract period include, but are not necessarily limited to:

- Collaborate with *EVOKE: Studio/Architecture* to plan and facilitate a community engagement process to solicit community input on public art with at least two (or more) community sessions prior to submission of design concept(s). Sessions should include in-person conversations, an online element (i.e., survey, community board, etc.) and at least one on-site event. The artist will also be asked to work with a local artist or artists to share their professional knowledge about the world of public art commissions.
- Work with the WCNCC Collaboration Committee for approval on the conceptual, schematic and final designs.
- Oversee the fabrication and installation of the public art piece.
- Submission of a reasonable maintenance plan to ensure proper conservation of the piece.
- Completing project within agreed upon timeframe.

Selection Process and Schedule:

The art selection process for the WCNCC will begin via a nationally advertised Request For Qualifications (RFQ). All artists are invited to submit images, a resume, and a community engagement plan to CODAWorx to be included in the pool of artists for review by the PAE consultant and the PAE Artist Selection Committee (hereinafter the "PAE/ASC"). *Waiver of Rights to Artwork: Selected artist/artist team will be required to sign a waiver of rights, including but not limited to waiving VARA rights, as a condition of selection to this project.*

The process and application review timeline are listed below:

A maximum of 30 artists will be presented to the PAE Endowment Trustees, PAE/ASC and the WCNCC Collaboration Committee from the applicant pool. **(June 2024)**

- The PAE Endowment Trustees, PAE/ASC and the WCNCC Collaboration Committee selects a maximum of 15 artists to the semifinalist round. **(June 2024)**

- The WCNCC Collaboration Committee (consisting of 2 PAE representatives, project architect, community stakeholders and City staff) will meet in person and the PAE consultant will present the work of the semifinalist from which the committee selects three finalists. **(July 2024)**
- The 3 finalists will learn everything they can about this community and project (via Zoom information sessions) and will be asked to do an online presentation to the WCNCC Collaboration Committee. Each selected artist will make a presentation to convey their thoughts on this project, their philosophy of public art and community engagement, and review of their past projects. The finalists will be paid an honorarium (\$750) for their time and presentation. **(August 2024)**
- The WCNCC Collaboration Committee will review and finalize their vote for the selected artist on the following qualities: Merits and quality of past work; creativity and innovation, technical competence with material, installation and maintenance, budget management, and communication skills. **(September 2024)**
- The City of Greensboro will contract with the selected artist to collaborate with the WCNCC Design Team and their architects to integrate their work into the interior wall of the facility. **(October 2024)**
- The conceptual, schematic and final design work will be submitted to the WCNCC Collaboration Committee for approval. **(October 2024 – October 2025)**

Projected Timeline for Project:

Issue RFQ/invitations	March 22, 2024
RFQ Information Session	
Link: https://form.jotform.com/240677454044054	April 10, 2024
Deadline for submissions	May 22, 2024
Initial review (by Consultant/PAE/ASC) (150 + to 30)	May 2024
Selection panel for short list of Artists (30 to 10) (By Collaboration Committee, Endowment Trustees and the PAE/ASC)	June 2024
Selection panel selects 3 finalists (The Collaboration Committee) (10 to 3)	July 2024
Artist's interviews/presentations	August 2024
Artist selected for by Collaboration Committee	September 2024
Community engagements & design process begins	October 2024

Process follows the WCNCC Design and Construction schedule to have a fully designed artwork with installation completed by Fall 2026. The PAE, the City, and the WCNCC Collaboration Committee reserve the right to change the project timeline.

Community Engagement:

The selected artist will return to Greensboro at least two times for site visits, meetings with the architects and City of Greensboro staff and meetings with various project stakeholders. The artist, with the help of the Design firm EVOKE: Studio/Architecture, will lead, plan, and facilitate an engagement process to solicit community input on public art with at least two (or more) community sessions prior to submission of Conceptual Design. Sessions should include in-person or virtual community conversations, an online element (i.e., survey, community board, etc.) and at least one on-site event. The artist may be asked to share their knowledge of public art commissions with an individual artist or group of artists.

Selection Criteria:

The artists will be selected based on the following criteria, as evidenced in application materials and conversations with listed references:

- Artistic accomplishment as demonstrated by images of previously completed artwork.
- Technical competence and comparable scale of past works.
- Experience with planning and collaboration with multiple stakeholders, working on design teams, and with projects in urban settings.
- Demonstrated ability to create artwork that reflects the distinctive characteristics of place.
- Demonstrated ability to complete projects on time and within budget.
- Experience collaborating with community members/space users on conceptual design efforts.

Submittals & Eligibility:

- Local, regional and national professional artists and artist teams are invited to submit applications through CODAworx. Applications and all materials must be received by May 22, 2024, no later than 6:00 pm (Eastern Time Zone) to be considered.
- Applicants must be age 18 or older, and are eligible regardless of race, color, religion, national origin, gender, gender identification, military status, sexual orientation, marital status, or physical ability.

- **Need help writing an RFP?**

Creative Greensboro is offering a free workshop for local artists on Wednesday April 10th @ 6pm at the Greensboro Cultural Center located at 200 N. Davie Street Greensboro NC 27401. Registration Link:

<https://form.jotform.com/240677454044054>

Submission Instructions and Materials

Applications accepted through the CODAworx RFP portal:

<https://www.codaworx.com/commission-view-details/?key=MjM3NTgw&rfp=1>

1. Sign up for a free account at <https://www.codaworx.com/join-as-an-artist/> to start an application.
2. You may return to your application before it is submitted by logging in on CODAworx, clicking your name in the top right, and selecting “RFP Dashboard”.

Required information for this application:

Résumé/CV

Submit a brief, current résumé or CV including:

1. Contact information
2. Your web addresses
3. Previous relevant art commissions
4. Design team experience
5. Exhibitions, awards, grants
6. Education
7. References. Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist’s work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

Note: If submitting as a team, compile all résumés into a single document.

Letter of Interest

Please include the following:

1. Name, address, telephone, email, and website for all artist/design team members.
2. Your interest in this project and your experience working on comparable projects.
 - a. Include your philosophy on commissioned art, its integration into surrounding environment and how your work and experience will complement this project.
 - b. Describe how your experience fits the criteria outlined for this project from the Selection Criteria section of this RFQ
 - c. Outline your experience collaborating with community members on public art projects and any proposed methods of engaging with community stakeholders and gathering input. If possible, include any apprenticeship programs you have participated in with younger artists seeking knowledge about public art commissions.

Artwork Images

In the “Images of Your Work” section of your application on CODAworx, please submit five (5) different completed artworks or past commissions. For each completed artwork, you will be prompted to upload a single main image and specify the title of the artwork, location, budget, year completed, medium, and dimensions.

Images must be JPEG file format with a minimum of 620px width and a maximum file size of 5MB. Horizontal images are recommended.

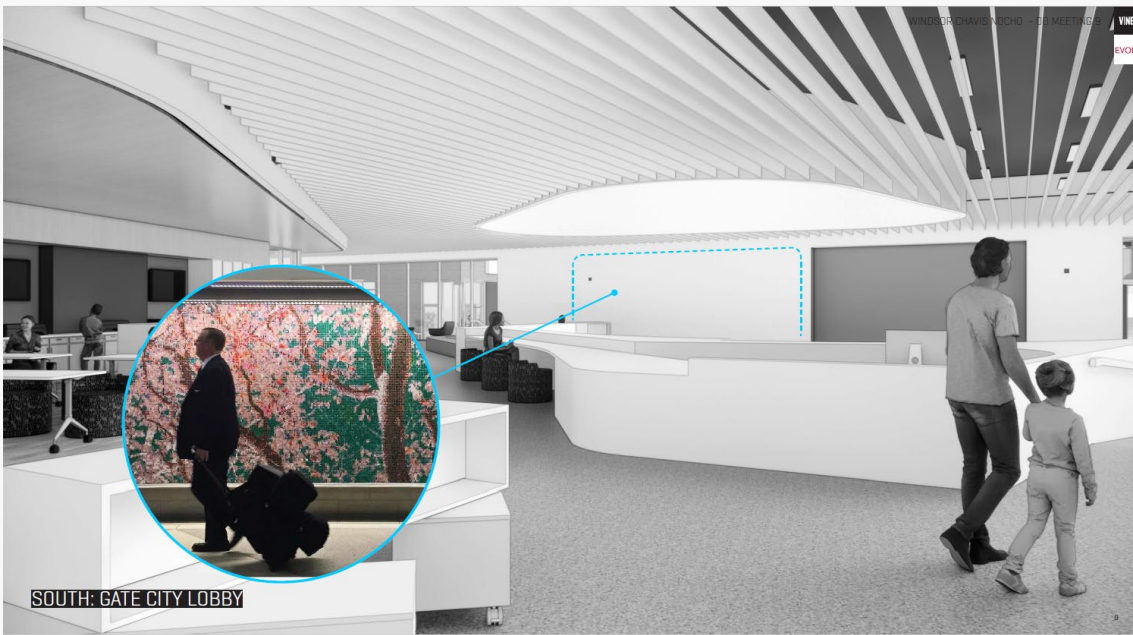
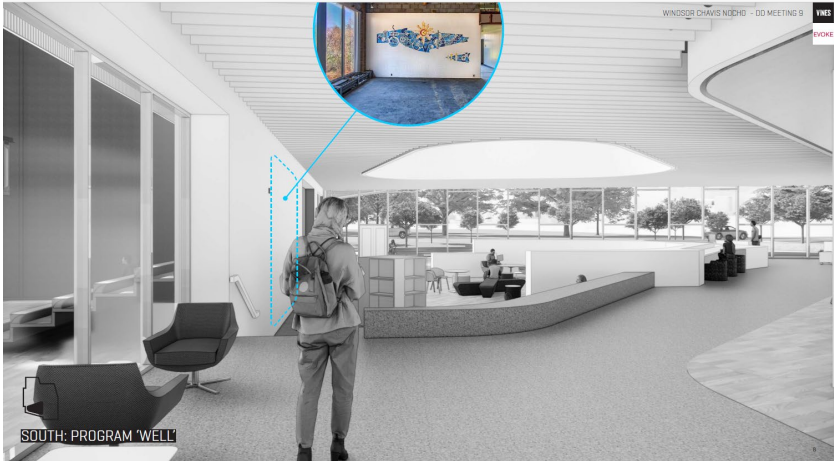
Slides, prints or any physical submissions of artwork will not be accepted.

This RFP is administered and managed using the CODAworx RFP Toolkit, an innovative new platform that streamlines the commissioned art process. If you have questions about applying to CODAworx contact the CODAworx team at info@codaworx.com, or by calling (608) 467-3040. Their office is open weekdays from 9am-5pm central time, and someone is always happy to help.

CODAworx is a global online platform to showcase design projects that feature commissioned artwork in interior, architectural, and public spaces. The CODAworx RFP Toolkit is designed to aid commissioning bodies in the process of promoting Requests for Qualifications and Proposals and to reach an applicant pool containing top artists and designers in the industry.

For additional information on this project: contact Cheryl Stewart, Public Art Consultant at CStewart@CFGG.ORG

ARTWORK LOCATION



MOSAIC MURAL

RECOMMENDED SIZE

