



CVMA

CANYONS VILLAGE AT PARK CITY MOUNTAIN

CANYONS RESORT DRIVE PLACEMAKING REQUEST FOR PROPOSAL

05/08/23

PRIVATE + CONFIDENTIAL



STATEMENT OF PURPOSE

Canyons Village Management Association (CVMA) seeks qualified designers, artists and/or sculptors (Bidder) to provide design concepts for an iconic placemaking element. This will be located at the intersection of Canyons Resort Drive and High Mountain Court in the Upper Village of Canyons Village at Park City Mountain resort area. The selected designer will ultimately be responsible for biddable documents and/or production drawings (if self-executed) through to final installation supervision.

SCHEDULE

CVMA desires to have this element installed prior to the 2023 ski season and to be completed by October 31, 2023.

- Week of 5/15/23 : RFP Issued
- 6/12/23 : Proposer questions due
- 6/26/23 : Proposals due
- 6/27/23 : Selection of designer
- 6/27/23 thru 7/18/23 : Design period
- Fabrication period : 7/18/23 thru 10/01/23
- 10/31/23: Installation completed

BUDGET

Project budget is \$75,000 and includes artist stipend, supplies and materials.

PROPOSAL REQUIREMENTS

- Provide Bidder company or individual background and up to five examples of previous projects with client name, fabrication/installation cost and completion date.
- Up to 5 schematic ideas for the placemaking element. These to be in "sketch" form only as initial ideations that represent the design and creative brief are provided in this RFP.
- Cost proposal including professional fees and initial fabrication/installation budget.
- Confirmation that the Bidder is able to provide "turn-key" services managing design, fabrication through final installation.
- Confirmation of the above timeline or provide alternate for consideration by CVMA.
- The Bidder understands that CVMA reserves the right to reject any or all bids and to waive any informalities to the bidding.
- The Bidder agrees that this Bid shall not be withdrawn for a period of sixty (60) calendar days after the scheduled closing time for receiving Bids.
- The Bidder understands that the Owner will not be liable for any amount in excess of the Stipulated Sum, except as expressly stated in written Change Orders duly executed and delivered by Owner.
- In preparing the Bid Proposal, the Bidder has verified and is reasonably assured of the availability of all labor, materials and products required for completion of the scope identified in this RFP.



OVERVIEW

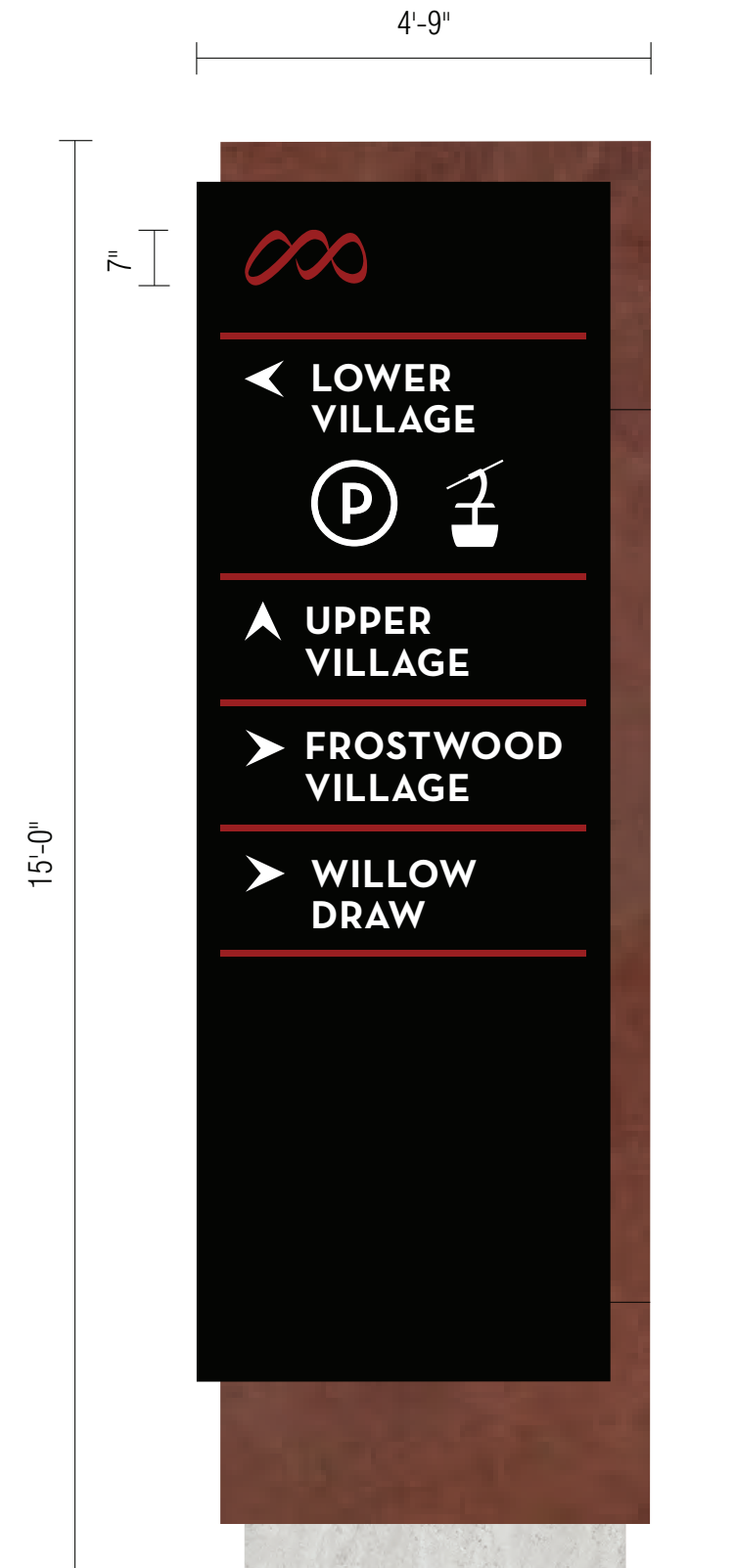
Refreshingly Modern. Perfectly Park City.

Canyons Village at Park City Mountain is **high-end** but **not opulent**. It's the epitome of **understated luxury**, filled with **unique amenities** and **thoughtful touches** that make it stand out amongst the other resort areas of Park City in addition to resort villages around the world. These **evolving** amenity changes are made with the guests and locals in mind while staying true to the destination's spirit in order to best preserve the local community character.

BRAND STATEMENT



RESORT LOGOS



NEW DIRECTIONAL SIGNAGE DESIGN
(INSTALLING FALL 2021)

OVERVIEW

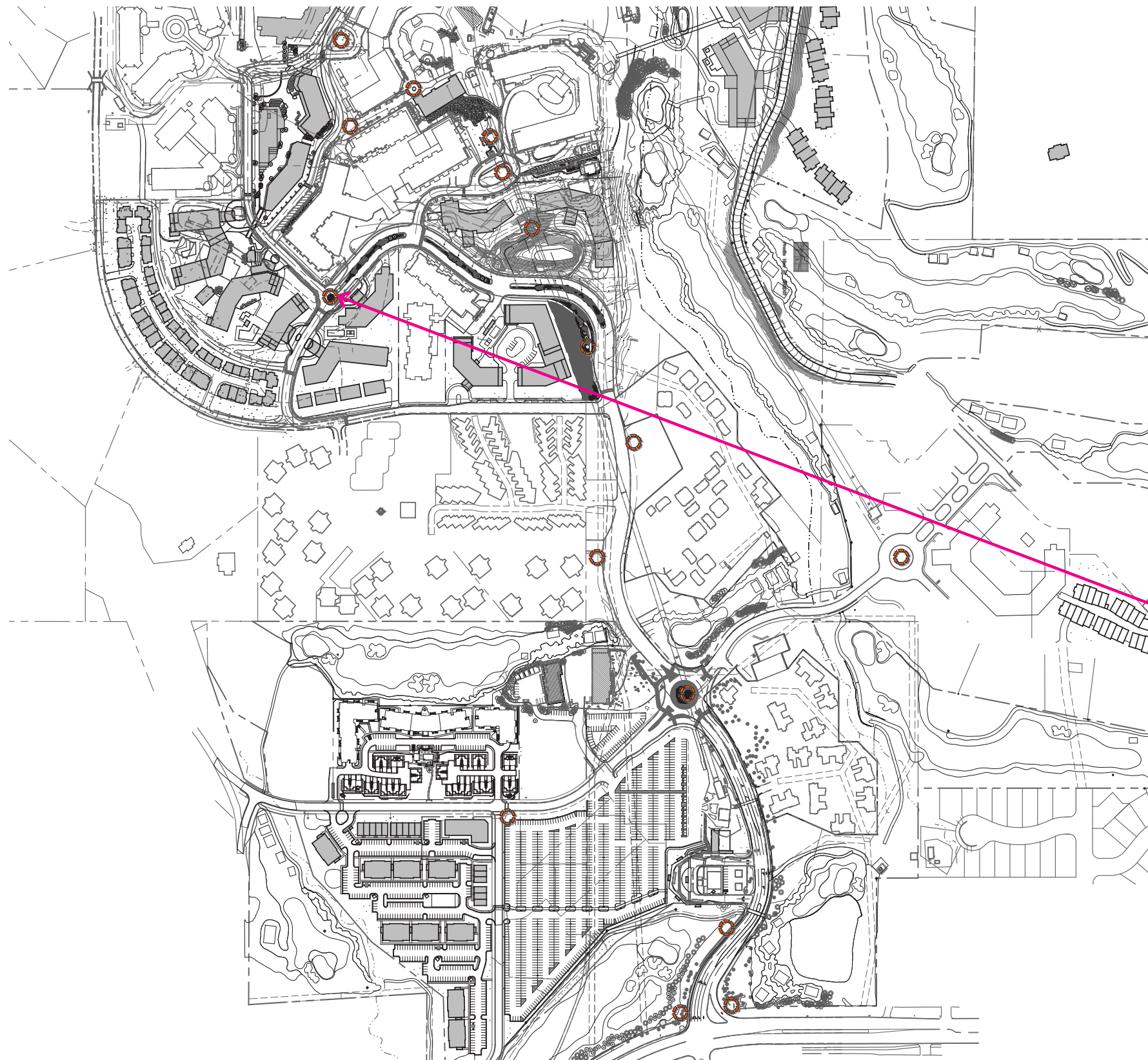
AREA MAPS (OVERALL RESORT AREAS)



**PLACEMAKING ELEMENT
APPROX. LOCATION**



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APPROX. LOCATION

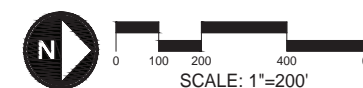


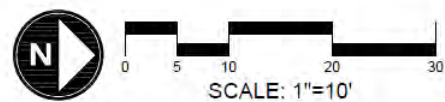
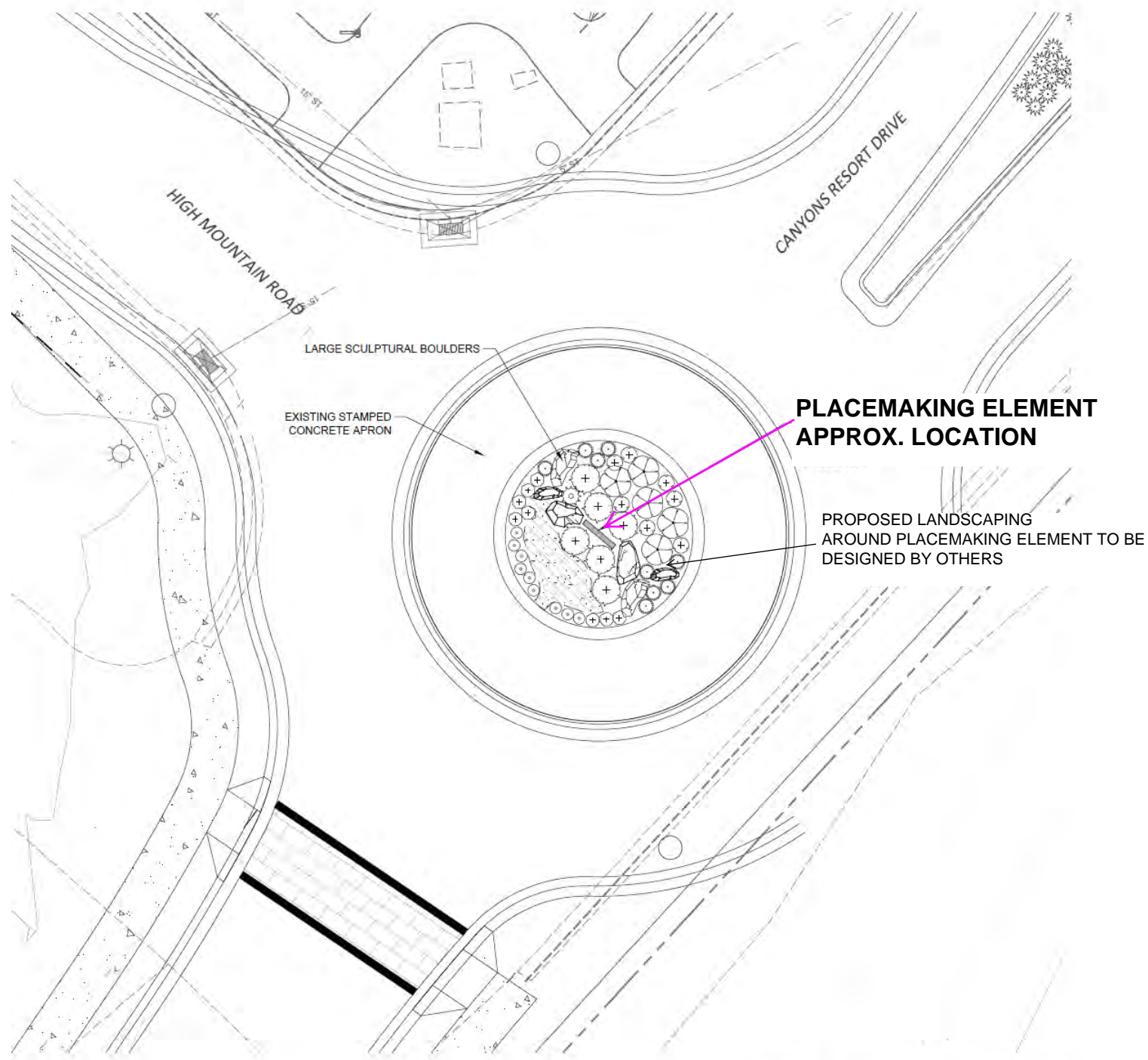
PUBLIC ART

CVMA is in the process of developing a comprehensive public art master plan including creative parameters, locations and funding sources.

The plan provided at left shows initial programming for art locations. This plan is in development and provided for context of CVMA's vision and commitment to public art.

**PLACEMAKING ELEMENT
APPROX. LOCATION**













CREATIVE OBJECTIVES

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DESIGN OBJECTIVES

- Provide a memorable element at a key arrival intersection
- These elements are to be unique and a distinctive representation of the CVMA Brand Guidelines.
- Creation of a "generational" memory/tradition for guests.
- Criteria for consideration:
 - > Illumination, light and shadow
 - > Kinetic/motion feature
 - > Landscape/hardscape considerations + opportunities
 - > Art and/or sculptural elements
 - > Gateway opportunity/processional
 - > Viewed primarily from vehicular traffic

PRECEDENT IMAGES

The following pages contain relevant precedent images that represent designs that have resonated with CVMA. They are provided for reference only and not as specific design direction.

CREATIVE KEYWORDS

- Dynamic
- Light
- Modern
- Organic
- Authentic
- Iconic
- Sharable
- Photogenic
- Motion
- Color/colorful

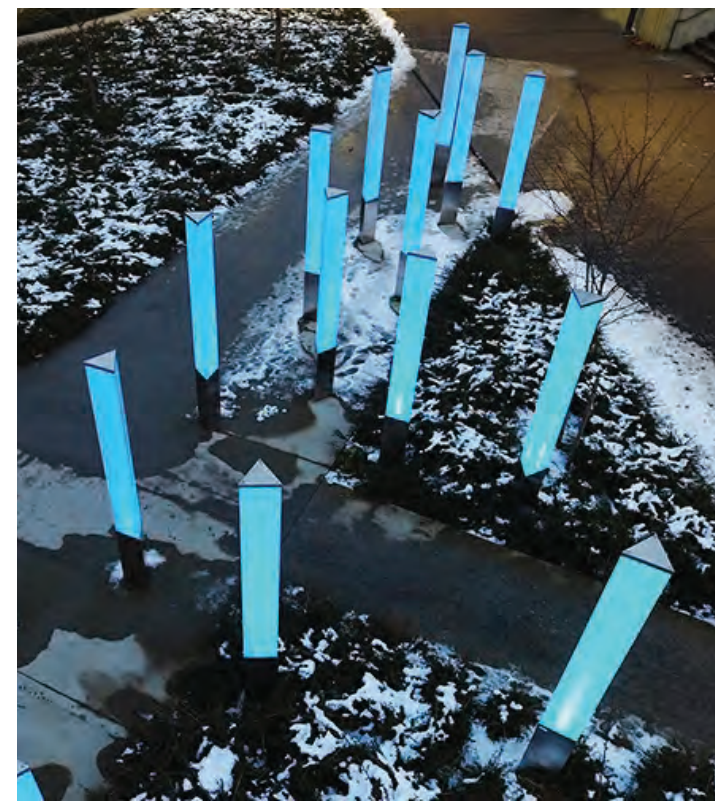
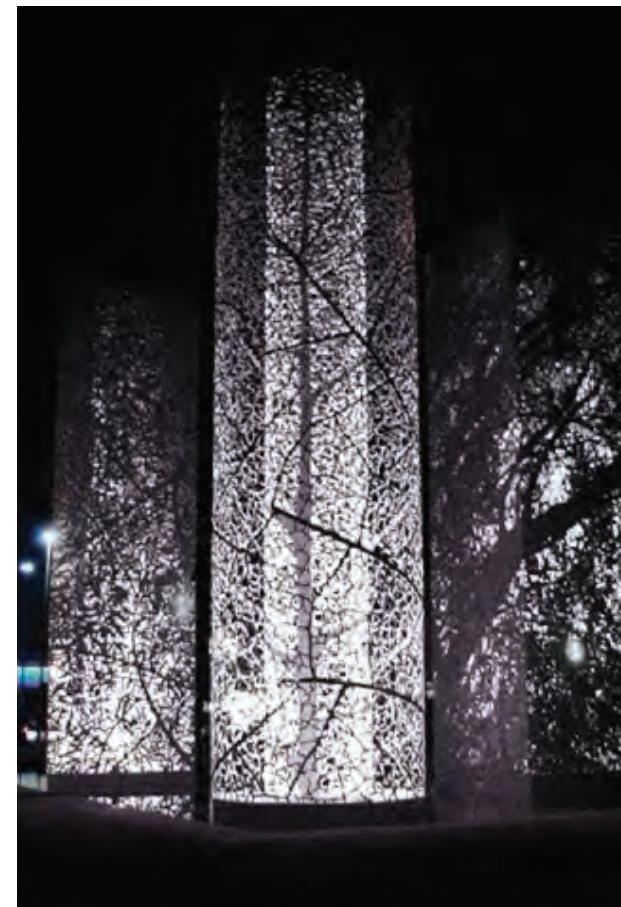
LIMITATIONS

- The location is in a roundabout circled primarily by vehicles.
- Low-maintenance.
- Self-contained - may not sprawl outside the roundabout confines.

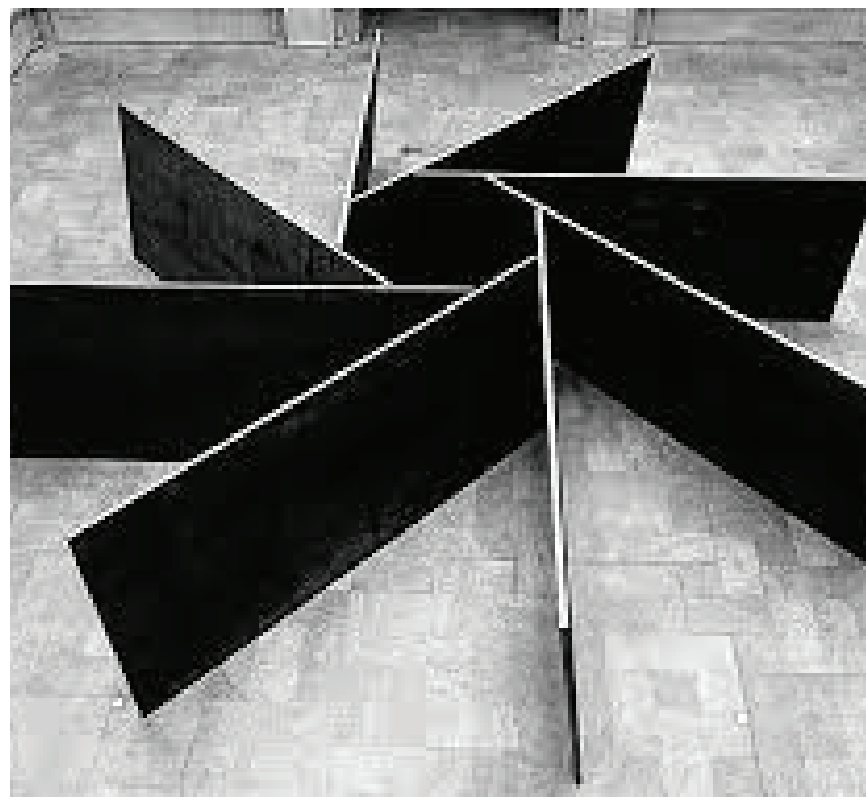
SITE ACCESS

The designated location for the placemaking element is in a roundabout intersection on a public street. Proposers are encouraged to visit the site to fully appreciate the location, sightlines, site conditions and neighboring architecture and design influences.









CONTACT INFORMATION

Bidders are to submit questions and final proposals to:

John Simmons
Planning and Operations Manager
435 655 2580 (office)
435 655 2581 (direct)
jsimmons@cvma.com

