



CALL TO ARTISTS & REQUEST FOR PROPOSALS

Las Colinas GLOW Canalside Celebration

October 20 & 21, 2023

PROJECT SUMMARY

The Las Colinas Association (LCA), a 501(c)(4) not-for-profit Property Owners Association (POA) serving the mixed-use, master-planned community of Las Colinas, located in the City of Irving, Texas, is seeking artists for a variety of activations at the upcoming GLOW Canalside Celebration (October 20 & 21, 2023). GLOW is an evening celebration of light, sound, fire and water to be held in the Las Colinas Urban Center, focused on the Mandalay Canal District. Artists with new or existing pieces that thrive in the evening through light, sound, fire, or water (or a combination of one or more elements) are invited to submit. Emphasis will be placed on pieces that elevate the experience imagined in GLOW and on pieces that interact with the audience.

PROJECT BUDGET: Starting at \$21,000

The overall budget for the GLOW Canalside Celebration art program is inclusive of the Artist Fee, fabrication, installation, signage, insurance and outside professional services. LCA anticipates that a successful response to this proposal will provide an opportunity to increase the budget through patronage.

DEADLINE FOR SUBMISSION: 4:00 p.m. CDT on Friday, June 14, 2023.

(delivery, not postmark)

ARTWORK / SITE CONSIDERATIONS

The GLOW Canalside Celebration will be an immersive experience driven by a mix of spontaneous and scheduled performances over the course of two nights. Unlike traditional festivals, GLOW is not centered around a single performance stage, but will rather be programmed with performers on boats, on buildings and on stage, appearing to be random but highly produced to create an environment unlike any other festival in Dallas-Fort Worth. GLOW will also include curated food and beverage programs, fireworks, light shows, music and more. Working with Level5 Events by The Expo Group, an event production company

based in Las Colinas, LCA is using GLOW as the culmination of a year-long celebration of the 50th anniversary of the founding of Las Colinas.

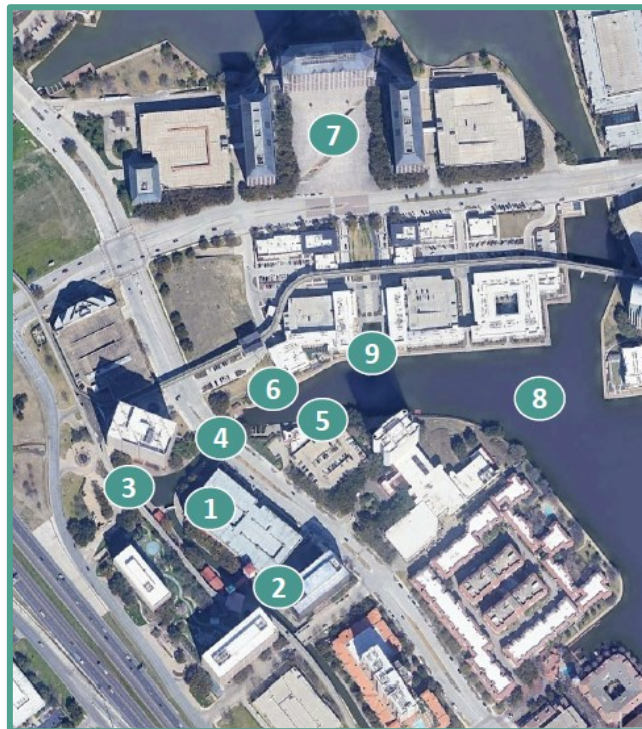
The GLOW Canalside Celebration will include several locations in the Las Colinas Urban Center. The Urban Center serves as Las Colinas' downtown area, with a dense collection of shops, restaurants, office buildings, apartments, condominiums, and hotels across three square miles, with Lake Carolyn at the center. The Urban Center also features the Mandalay Canal, an outdoor promenade and off-street retail district that will serve as the Main Stage area for GLOW. Additional GLOW events will be held at the Omni Las Colinas Hotel, the Gables Water Street mixed-use retail complex, and Williams Square Plaza, a recently reimagined public space home to the renowned The Mustangs of Las Colinas (1984), a sculpture by artist Robert Glen depicting the horses galloping across a Texas prairie.

The GLOW art program is intended to 1) amplify the GLOW experience through additional activations, especially to provide connections between the Mandalay Canal area and other activity hubs; 2) provide opportunity for local and national artists to showcase the possibilities in the rich textures and unique spaces in the Mandalay Canal area; 3) offer immersive, interactive and social media-friendly interactions; and 4) raise awareness of the potential for more and more permanent art installations in the Las Colinas Urban Center as part of an overall retail revival effort.

Sites have been identified for potential art installations, in varying sizes and configurations. These sites include opportunities for sculpture, projection art, and free-standing or mounted art of a temporary nature. Responding artists may propose for one or more locations and concepts.

These sites include, but are not necessarily limited to (numbered as identified on the map and on the accompanying photographs and drawings):

- 1) **Mandalay Canal Shops, Suite 232**
this 3,800 sq. ft. vacant retail space is located on the canal level. Separate ingress/egress points present an opportunity for a walk-through, immersive art experience to covering about 2,000 sq. ft. of space (see drawing). Formerly a Wendy's restaurant, the space still includes some of the chain's signature orange tile.
- 2) Small courtyard and staircase at **Mandalay Tower I**: an L-shaped planting bed surrounded by buildings on three sides, the fourth open to the canal, has space for a larger interactive piece. A series of four cascading planting beds, alongside the entrance to GLOW from the main parking garage, is an opportunity for a smaller series of installations.



- 3) **125 EJC Retail Space:** a vacant retail space that includes nine large windows facing the Mandalay Canal area at Smith Landing, this space is viewable from E. Las Colinas Blvd. The building will not be open to the public during GLOW; proposals are welcome for window displays viewable from outside.
- 4) **E. Las Colinas Blvd. Bridge:** The E. Las Colinas Blvd. bridge is a low-clearance pedestrian space. Decal applications, projection art, or natural art using plants or other materials are possible installations on the underside of the bridge and sides of the walkway, to brighten the space and create an inviting entrance to the GLOW celebration.
- 5) Lake Carolyn **Promenade connection to the Omni Las Colinas Hotel:** a meandering path along Lake Carolyn, this 600 linear feet walkway includes multiple small greenspaces and slopes available for sculpture installation.
- 6) Lake Carolyn **Promenade connection to Gables Water Street:** the 515 linear-foot path to Gables Water Street, a retail area including ten restaurants and a variety of service retail outlets with apartments above, this connection point includes the SUP Shack stand-up paddle board rental office, as well as small hillside space for sculpture and/or projection installations.
- 7) **Williams Square Plaza:** home to renowned The Mustangs of Las Colinas sculptures, the 3 acre plaza was reimagined in 2022, with the Mustangs recontextualized in a softer environment with more green areas and an elevated viewing platform. Potential art installations include sculpture located in one of the landscaping beds (one item or several in a sequence), projections onto the Towers at Williams Square buildings, or placements on the top of or sides of the elevated viewing platform.
- 8) **Lake Carolyn:** A 125-acre artificial lake that serves as the central amenity of the Las Colinas Urban Center and provides flood protection for the surrounding properties. The lake varies in depth, reaching maximum depths of 40 feet in places. During GLOW, Lake Carolyn will serve as a performance space, transportation lane, and the launch point for the nightly fireworks show. There are opportunities for floating and anchored sculpture installations and light projections onto and from the lake, with approval of the lake owner, the Dallas County Utility and Reclamation District.
- 9) The **Gables Water Street cove** is small inlet on Lake Carolyn that is the visual terminus of the linear space from Williams Square Plaza across to the Gables Water Street plaza. The cove measures 65 feet x 120 feet. A large sculpture that provides a strong anchoring element without fully obscuring the viewshed and without disrupting adjacent patio dining.

The preliminary and final design work submitted by the Artist/Artist Team will be reviewed by LCA staff as well as a Selection Committee comprised of members appointed by LCA. Final selections are subject to approval by private property owners for a site, including Parmenter Realty (Mandalay Towers), Gables (Gables Water Street), AGRE Williams Square Holdings (The Towers at Williams Square), and the Omni Las Colinas. Additional approvals may be necessary from the City of Irving and the Dallas County Utility and Reclamation District (DCURD), as appropriate, with LCA assistance. Any installations submitted for consideration as a permanent installation will be subject to the approval of the Las Colinas Association Architectural Control Committee.

PROJECT PARTNERS

Project partners include the Las Colinas Association, Level5 Events by The Expo Group, Parmenter Realty, Gables Water Street, the Omni Las Colinas Hotel, DCURD and the Irving Arts Center. GLOW art patron sponsors include, at the time of RFP publication, Kimley-Horn, Medical City Las Colinas, Koa Partners, Extreme Lightscapes and 360 Destination Group.

SELECTION PROCESS

Las Colinas Association (LCA) staff will make a preliminary review of all submissions for completeness and assess each for project/budgetary feasibility. The Selection Committee is an ad hoc committee that may include LCA staff, Irving Arts Center staff, Las Colinas community members, and other project partners. The Selection Committee will review all eligible submissions and make their selections. Pending additional necessary approvals, the Selection Committee anticipates announcing awards in mid-June 2023. Selections will be split in two parts:

- 1) Funded selections that fit within the current budget and are immediately greenlit; and
- 2) Opportunity selections that can be marketed to additional potential art patrons and sponsors to be installed, if funded.

SELECTION CRITERIA

The Selection Committee will review submission materials and make a recommendation using the following criteria:

- Artistic merit as evidenced by submission slides/digital files.
- Professional qualifications, i.e., record of artistic achievement and teaching/instructional experience as evidenced by resume and professional recognition.
- Demonstrated ability to successfully complete public art projects of similar scale and scope.
- Fit with the themes of GLOW – emphasis on light and interactivity.

ELIGIBILITY

This call for artists is open to any professional artist, art educator or team composed of the professionals listed.

SUBMISSION REQUIREMENTS & INSTRUCTIONS

All applicants are strongly encouraged to make a site visit prior to submitting their materials if possible. A tour of the indoor spaces will be scheduled for artists with an expressed interest in submitting for those locations.

Upon request and by appointment only, LCA staff is available to review artists' proposal materials for completeness in advance of the deadline. Please call Tim Glass at 972.541.2345 or tglass@lascalinas.org to set up an appointment.

1) Preliminary Narrative

The artist should briefly describe his or her approach to the project in a one- or two-page letter of interest. The letter should provide information that addresses why the artist is interested in the project, how the artist's work is appropriate for the project and relevant experience.

For indoor installations, specific prior experience in immersive experiential work should be highlighted. For outdoor installations, the letter should provide a brief description of the installation method.

2) Digital images or drawings

The artist may submit a maximum of 10 images per piece via file sharing or USB memory stick. Image files should be at least 72 dpi. Each slide should be labeled. Each file should be titled or named with the artist's name and unique number in order of desired priority of presentation: examples - "Smith001", Smith002" and up to "Smith010."

3) Image List

The image list must correspond with the order of the images to be shown and must include the following information: artist's name, title of artwork, medium, size, date of artwork completion, location, and project details, such as budget, commissioning agency, etc., if public art. The list should be sorted in desired priority of viewing.

4) Professional Resume

The resume should outline the artist's experience on no more than 2 typed pages. Alternatively, the artist may submit a narrative description of experience on 1 typed page. Please include three professional references with contact information.

5) Budget

Project budget should include a clear breakdown of costs including artist fees, materials, installation, and licensing, as applicable.

SUBMISSION METHOD

Electronic submissions are accepted via file transfer such as Dropbox, SharePoint, OneDrive, or similar, to tglass@lascolinas.org.

If submitting by mail, send to: Las Colinas Association, ATTN: GLOW Art RFP, 3838 Teleport Blvd., Irving, TX 75039. Please include a self-addressed, stamped envelope (SASE) for the return of materials if desired.

PROPOSED PROJECT TIMELINE

- Posting: May 1, 2023
- Deadline for receipt of submissions: 4 p.m. CDT, June 14, 2023 (Delivery, not postmark)

- Selection Committee Review & Recommendation: June 19-23, 2023
- Selection Committee Interview of Finalists & Award: June 26-30, 2023
- Begin Preliminary Design Development: Rolling, starting after award.
- Final Design Approvals: August 31, 2023
- Installation: Beginning October 13, 2023, completed by October 18, 2023. Removal beginning October 22, 2023, completed by October 24, 2023

For more information, call 972.541.2345 or tglass@lascolinas.org

RESOURCES

Las Colinas 50th Anniversary & GLOW: <https://anniversary.lascolinas.org>

Las Colinas Archive: <https://archive.lascolinas.org>

Site Photos and Diagrams: https://lascolinasassociation-my.sharepoint.com/:f:/g/personal/tglass_lascolinas_org/EmkaDhQ2T_IJu-rPI_PqjXgBrXx17OW0DOW9GciFMgLOqA?e=3oAKSP