CALL FOR ARTISTS

Special Exhibition:
Phygital Cities of the Future

CODAMADE, an NFT marketplace focused on public art, is a joint venture between CODAworx and MAD. CODAMADE is seeking a cohort of artists to create a physical and digital art exhibition (*with possible fabrication and shipping assistance*) to be presented during CODAsummit NFT and Miami NFT Week at MAD ARTS in Fort Lauderdale, starting March 29 and running through April 30, 2023.

CODAsummit NFT will bring together the digital art community with public art creatives and public art administrators from cities and communities to network- to share information and resources about NFTs.

Distinguished Juror:
Ronnie Pirovino

Ronnie Pirovino is a widely recognized art collector, curator and appraiser; these pursuits have evolved to encompass numerous entrepreneurial projects in the Web3 space. After his collection grew to international prominence, he departed a successful career in digital advertising to focus on his passion for art. For the past three years, he has partnered with Christie's on an ongoing series of ground-breaking auction sales, called Trespassing.

Curated by: **Tam Gryn** and **Phil Lique**, MAD Arts.

RFQ AT A GLANCE

COMMISSIONED BY:
CODAMADE

SALES OPPORTUNITY:
Artists will make 90% of list price off any sales made during the exhibition. $750 honorarium to selected artists.

APPLICATION DEADLINE:
February 10, 2023
23:59 PM Central Time Zone

DATE OF EXHIBITION:
March 29, to March 31, 2023
Exhibition will remain open until April 30

LOCATION:
MAD ARTS
Fort Lauderdale, FL

MEDIUM
NFT Digital Art

Email: team@codaworx-rfp.com
Phone: (608) 467-3040 - Option 1

About the Opportunity: *Phygital Cities of the Future*

Phygital is the concept of using technology to bridge the digital world with the physical world with the purpose of providing new ways to create, share, experience public artwork. **Artists selected for the exhibition will receive a $750 honorarium.**

RFQ KEYWORDS

Phygital (Physical + Digital)

Public Art

NFTs

Community

Engagement

Decentralized

Innovation

Technology

Theme: Physical + Digital

Today's artistic ignition brings together artists working in various media who are adopting blockchain technology, along with digitally native artists engaging in physical media. This NFT exhibition is intended to demonstrate the joyous congregation of creativity by showcasing digital artworks by artists who create in the public sphere alongside digital artworks by artists moving into the physical sphere.

Cities, municipalities and public canvases are the natural stage to make genuine contributions to both the digital and physical worlds. Future cities defy physical borders and the laws of gravity. They extend self-expression and the artists' signature into global digital realms.

This exhibition highlights both real world and imaginary projects that prioritize collectivity, humanity and social initiatives that benefit the community and provide the matrix for the arts' social coordination and economic support. Web3 integrations of public art on public blockchains is a perfect communion and will become a touchpoint for innovative communities around the world. Beyond the jpeg and beyond rooms and hands full of flat screens, the goal is to create a harmonious interaction between our phygital realities. One that proposes a different degree of global accessibility to our collective cultural heritage. This show proposes to go beyond the restrictive binary of physical and digital, merging our analog relics with our digital future as a form of collective community expression.
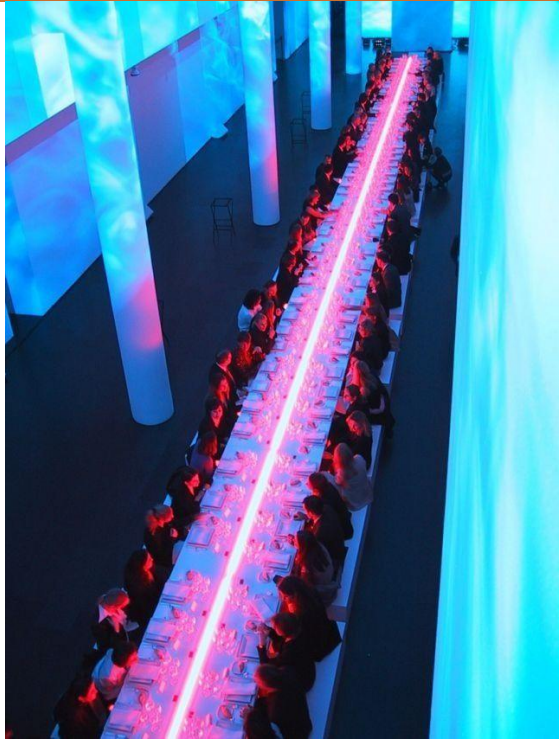
Doug Aitken- 3 Modern Figures (don't forget to Breathe)
Photo Credit- RYOT Archive

Qualifications

Professional artists and teams of artists who have experience creating phygital art projects are eligible, as well as those who can demonstrate equivalent skills and experience. For artists whose work is selected for the exhibition, MAD can guide you through the process of minting your NFT.

- Indicate whether or not your NFT can be made available for sale on CODAMADE.
- Indicate if you have a physical component to combine with the digital artwork. All physical artwork must be received at MAD no later than March 15, 2023 at 481 Federal Hwy, Dania Beach, FL 33004, and be available for sale.

Sun Men by Jil Sander
Photo Credit-- Bureau Betak

Media

A hybrid physical + digital art project: Dimensional, dynamic public art projects at the intersection of architecture, AR, VR, motion capture, 3D modeling, structural engineering, blockchain technology or *hybrid NFTs that have a physical component*. Examples might include drawings and maquettes used in commission applications (that can evolve into NFTs), small sculptures that are envisioned to be large public installations, sculptures including embedded screens with videos, videos created for projection mapping projects, videos projected in disruptive installations, etc. Inspiration: https://www.pinterest.com/tamgryn/cities-of-the-future/

Selection Criteria

- Quality of work samples
- Artistic aesthetic
- The submitted project is already an existing NFT, or the project will support the creation of NFTs
- The ability to work in both digital and physical environments

Timeline

Applications Accepted	January 20, 2023
Deadline to Apply	February 10, 2023 at 11:59pm EST
Exhibiting Artists Selected	Week of February 13, 2023
Project Installation	March 15 2023 to March 28, 2023
Exhibition	March 29, 2023 to April 30, 2023

Submission Instructions and Materials

Applications accepted through the CODAworx RFP Portal:
https://www.codaworx.com/call-for-artists-special-exhibition-phygital-cities-of-the-future

1. To apply for this opportunity, sign up for a free account at www.codaworx.com/register or log into your account at www.codaworx.com/login. **Compatible browsers: Chrome, Safari, and Firefox.**
2. You may save and return to your application before submitting it. Log into your CODAworx account, click the person icon in the top right, and select My Account. Click RFP Applications to view a list of applications in progress. Click to edit your application.

Required information for this application:

Résumé/CV with References
Submit a brief, current résumé or CV, including:
1. Contact information
2. Your website
3. Previous relevant art commissions

Letter of Interest
Please submit a Letter of Interest with a description that describes your proposed artwork and how it fits our theme of Physical + Digital. Indicate whether or not the NFT currently exists (or will exist in the near future), or if you need help from the MAD team in minting the NFT if your work is selected.

Artwork Images
In the "Images of your Work" section of your application, please submit any images (up to five) that will help the juror understand your concept for the NFT. Images must be JPG or PNG file format with a minimum of 620px width, a maximum of 1500px, and a maximum file size of 5MB.

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You have the option to provide more images and information for your completed artwork by publishing a CODAworx "project." Log in to your CODAworx account, click the person icon in the top right, click My Account, and click Projects. Scroll down the page and click Create a New Project.

You can upload an unlimited number of projects. Published and unpublished project links can be added to your RFP Toolkit application by grabbing the project's URL.

This RFQ is administered and managed using the CODAworx RFP Toolkit, an innovative platform that streamlines the commissioned art process. Questions about the project or applying on CODAworx may be addressed to CODAworx at team@codaworx-rfp.com or by calling the office at (608) 467-3040 - Option 1.

CODAworx is a global online platform to showcase design and art projects that feature commissioned artwork in interior, architectural, and public spaces. The CODAworx RFP Toolkit is designed to aid commissioning bodies in the process of promoting Requests for Qualifications and Proposals and to guarantee an applicant pool containing top artists and designers in the industry.

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