

# HUNTINGTON HEALTH

## HUNTINGTON HEALTH MEDICAL OFFICE RFQ

Huntington Health is developing a new medical office building located in the heart of Pasadena and a short walk from the company's main campus. Sitting on heavily trafficked Fair Oaks Ave., the proposed new building is of contemporary design with a flat roof, curving and articulated massing, extensive curtain wall glazing juxtaposed against solid framing volumes and a strong projecting roofline. The building is anchored by an open corner plaza to welcome visitors and employees of the new building.

Working with the City of Pasadena, the project is committed to providing artwork across the project to fulfill a total budget of \$430,000. This budget will include the commission of several pieces of artwork as well as fabrication, engineering, installation, consulting and conservation and maintenance report costs.

The new Huntington Health building is an opportunity to build and shape a cultural landscape. While each opportunity will be curated as a unique space that functions as a stand-alone experience, the art will function together as a campus with a cohesive, overarching vision.



## OVERALL PROJECT OPPORTUNITY

This call for artists will reach out for three different project opportunities on the Huntington Health campus. The aim for all three artwork opportunities is to create world-class public artwork in a diverse range of mediums that are designed to engage the community, showcase the cultural diversity of the City and enhance the various civic and public spaces.

Each location is different and asks for its own unique mediums utilizing highly imaginative and forward-thinking approaches. Selected artists and artist teams will be asked to demonstrate creative applications to support the building and activation of a city and community interconnected by its public art.

We encourage Artists and Artist Teams to review the opportunities and consider how their own practice relates to the conceptual and visual demands and how their art practice might address the stated project goals. When applying to the RFQ, Artists and Artist Teams may apply for one or multiple opportunities that they feel they can develop strong concepts and visions for.

## UNDERSTANDING THE CITY OF PASADENA

Pasadena is located northeast of downtown Los Angeles, centered in the San Gabriel Valley. The 44th largest city in California, Pasadena is known for the Rose Bowl Stadium, which hosts an annual college football game as well as a monthly flea market with thousands of vendors and even more visitors. Pasadena is also home to many historical Victorian estates dating back to the 1800s. The downtown area of Pasadena, called Old Town Pasadena sprawls across 21 blocks and includes an array of restaurants and shops. The Angeles National Forest provides a lush background of greenery adjacent to the surrounding San Rafael Hills, Raymond Fault line, and the San Gabriel Mountains.



Pasadena is a diverse city and its population includes a large number of Latinos, and there is a large community of Asian Americans in the entire San Gabriel Valley. Originally, the Native American tribe called the Hahamog-na inhabited current day Pasadena, and the name Pasadena comes from the Ojibwa language and means “valley”. Pasadena has museums and public galleries such as the Pasadena Museum of History, the Norton Simon Museum, and The Pacific Asia Museum. It is also neighboring the Huntington Library and Botanical Gardens in San Marino, which has 130 acres of botanical gardens with flora from places all over the world.

# CURATORIAL EXPECTATIONS

This program is searching for innovative Artists and Artist Teams with an ability to creatively approach engaging and active public art, and a deep understanding of how public art complements and challenges our community and civic environment. Artists or Artist Teams shortlisted through this RFQ will be asked to address the selected locations as landmark visual opportunities and to create an engaging and dynamic element inviting residents and visitors to the City to interact, connect and utilize the spaces around the art.

Each of the individual locations demand unique approaches and creative uses of materials and sustainability and we invite Artists and Artist Teams to offer their approaches to attaining the project goals. Artist and Artist Teams should take the following under consideration across each of the opportunities:

- **Physical engagement with the public**
- **Creating multiple visual angles and approaches**
- **All day activation - Day and night**
- **Utilization of creative mediums**
- **Artwork sustainability and conservation**

# ELIGIBILITY

Artists age 18 or older may apply as an individual or as a team. The RFQ is open to all and not restricted to any geographic location but the following considerations will be strongly considered:

- Artists who can demonstrate the ability to oversee the design, fabrication and installation of public works - or who have a history of working with design/build/engineering/fabrication teams to accomplish these needs.
- Artists without previous public art experience that demonstrate an ability to manage a team to accomplish the goals are still strongly encouraged to apply.
- Artists in traditionally and historically underrepresented groups are strongly encouraged to apply.

# SELECTION PROCESS

Huntington Health will evaluate all responses to this RFQ and present a short list for review by the Artist Review and Selection Committee for selection.

Selected Artists or Artist Teams will then be invited to create a RFP (Request for Proposal) and tasked with delivering site specific concepts and designs. *These invited Artists will be provided a stipend upon submitting responses.* The stipend totals will depend on their individual location opportunities. Invited Artists and Artist Teams will be given additional site details as well as sample contracts to review during this process.

The evaluation and scoring of Artists submitting an RFQ will center around the following criteria:

## 1. ARTISTIC QUALIFICATIONS

Based on written response and examples of prior work submitted:

- The Artist can display a strong artistic ability based on their past work.
- The Artist has a proven ability to successfully execute the project within the timeline and budgets provided.
- The Artists past work shows an appropriate connection to the art opportunity.

## 2. PUBLIC ENGAGEMENT / COMMUNITY OUTREACH

Based on past work and written responses:

- The Artist shows a strong sense of public engagement and connectivity to the community in their work.
- The Artists past work shows a level of activation with the viewer/audience.

## 3. CULTURAL EQUITY

Based on application responses:

- Cultural and racial equity will be highly considered throughout the selection process. Cultural equity will be viewed through the lens of artist demographics as well through the perspectives showcased and represented through the artwork and experiences of the Artist or Artist Team.

# BUDGET

Each of the 3 potential artwork locations has an allocated budget ranging from \$50,000 to \$200,000.

The exact final commission contracts will be determined based on the approved and selected proposals and the needs of each.

Commission budgets are to be inclusive of Artist fees, artwork fabrication and installation costs, insurance, engineering and any transportation costs as well as any other costs associated with creating the artwork including foundations, footings, lighting or signage.

# APPLICATION REQUIREMENTS

**1. Letter of Interest:** Include the Proposer's name, address, phone number, and email. Compose a statement (maximum 1000 words) outlining relevant experience completed within the past five years and your interest in developing a public art proposal that would positively impact the City of Glendale.

**2. Detailed Resume and CV**

**3. Samples of Past Projects (Up to 5):** Showcase up to 5 relevant past projects. Details must include appropriate images and photography as well as information including - Title, budget, client, location, media/materials, year completed and a short description of the project.

A pdf and details may be uploaded to the submission platform.

**4. References:** Submit two references that include client name and contact person along with title, contact details, and specific project information associated with the listed reference. References will only be contacted if the candidate meets the qualifications to continue on in the selection process.

# RFQ TIMELINE

The following schedule may be updated by the City at any point, but the below is the intended RFQ timeline:

**RFQ released:** November 15th, 2022 (9am PST)

**Deadline for questions:** November 26th, 2022 (5pm PST)

**Response to questions posted:** November 30th, 2022 (5pm PST)

**Deadline to apply:** December 31st, 2022 (5pm PST)

**Shortlist Selected:** January 21st, 2023

- Shortlisted Artists start on conceptual designs to present in March

**Shortlisted Artists present concepts at Arts and Culture Commission Meeting:**  
March 2023

**Finalists Selected:** April 2023

Installation deliveries estimated Summer 2024.

# HOW TO APPLY

Applications will be received via **Submittable:**  
<https://lebasseprojects.submittable.com/submit>

# ART LOCATIONS



# OPPORTUNITY 1 | CORNER WALL

## CORNER WALL INSTALLATION

*Budget \$100,000 - \$200,000*



At the corner of the project and as a key visual element on the building, the wall at the north east corner is a strong location for a piece of placemaking artwork. While also a key location for signage, artwork placed here has the opportunity to create a significant visual placemaking installation that can be recognized directly from Fair Oaks and can ultimately be a defining artwork for both the project and Pasadena.

This location and project is calling for an Artist or Artist Team to deliver a painted mural, tile mosaic or wall mounted relief sculpture to act as both a strong visual marker but also as a way finding device.



## OPPORTUNITY 2 | INTERIOR LOBBY

### LOBBY INSTALLATION

*Budget \$100,000 - \$200,000*



*Placeholder rendering of installation*

The lobby installation at Huntington Health will help create a sense of space and visual wonder as employees and visitors to the building first enter the project.

This location and project is calling for an Artist or Artist Team to deliver a hanging artwork with lighting elements, a static hanging sculpture, or kinetic option that can be directly viewed by the public.

## OPPORTUNITY 3 | PLAZA WALKWAY

### **WALKWAY INSTALLATION**

*Budget \$50,000 - \$100,000*



The walkway at Huntington Health is lined with permanent trees and has benches surrounding the area for the public. A sculpture positioned centrally in this area would add a visual element for the foot traffic and also be viewable from people driving past the front of the building.

This location and project is calling for an Artist or Artist Team to deliver a ground level sculpture that can be directly viewed by the public.

# FAQS

## 1. Who can apply to the Huntington Health Public Art RFQ?

The RFQ is open to artists living and working in the United States.

## 2. What qualifies as an eligible artist or artist team?

The following considerations will be strongly noted:

- Artists who can demonstrate the ability to oversee the design, fabrication and installation of public works - or who have a history of working with design/build/engineering/fabrication teams to accomplish these needs.
- Artists without previous public art experience that demonstrate an ability to manage a team to accomplish the goals are still strongly encouraged to apply.
- Artists in traditionally and historically underrepresented groups are strongly encouraged to apply.

## 3. Will artists need to propose a concept to apply?

**No, this RFQ is for qualifications only.** A shortlist of artists will be selected from the applicants to move on to the next stage of developing concepts to present to the Pasadena Arts and Culture Commission. These finalists will receive a stipend for their concept design work. **Applicants should not propose a concept when applying to the RFQ.**

## 4. Can artists apply for multiple installation locations?

Yes, artists are encouraged to apply for the installation opportunities that best fit their qualifications. **Please apply only for opportunities best reflected by past work and practices.**

## 5. Will artists need to submit an application for each location?

No, **artists will only need to submit one application.** The application will allow artists to check each location they are interested in applying for.

## **6. Will artists receive a stipend for their work?**

Selected finalists will be asked to create site-specific concept designs to present to the Pasadena Arts and Culture Commission. These selected artists will receive a stipend for their concept work.

## **7. When is the deadline to apply?**

The deadline to apply to the RFQ is December 31st, 2022 at 5pm PST.

## **8. How should artist teams submit their CVs?**

Artists can combine their CVs into a single PDF for submission.

## **9. Is there a maximum word count for providing the associated project information under References?**

There is no maximum word count, but a short description of the project and artwork done is preferred.

## **10. If applying as an artist team, will the collective experiences of the artist team be considered, or will selection be based primarily on the work of one artist?**

Selection will be based on the collective experience of an artist team. It is more advantageous to provide experience of the team as a whole in order to showcase the work of the group.

## **11. How can artists submit the descriptions of the five work examples?**

Artists can submit five different files, one for each work example, with the description of that artwork in each of those files. Artists can also combine all work examples and descriptions into a single PDF.