



**THE CITY OF SMYRNA
2800 KING STREET
SMYRNA, GEORGIA 30080**

INVITATION TO SUBMIT QUALIFICATIONS NO. RFQ 23-013

CALL TO ARTISTS

**REQUEST FOR QUALIFICATIONS FOR
FANNY WILLIAMS LEGACY PROJECT**

The City of Smyrna, Mayor Derek Norton, City Council, and the Committee to Honor Fanny Williams (Committee) are seeking an artist, designer, architect, or team to design an inviting and contemplative spatial, sculptural and/or experiential project to honor and celebrate the life and contributions of Fanny Williams in a public park space. Inspiration for the project should come from the Committee's Mission Statement and her life story.

Qualifications packages will be received **no later than 10:00 AM on Wednesday, December 21, 2022.**

Qualifications packages may be submitted electronically on BidNet Direct or email Kelly Brown at kbrown@smyrnaga.gov for a submission form.

As described in the attached scope of project, all submissions for the Fanny Williams Legacy Project must comply with all general and special instructions.

QUESTIONS: Email questions, inquires or clarifications shall be submitted to kbrown@smyrnaga.gov no later than noon on Wednesday, December 7, 2022. All questions and answers will be posted on the City of Smyrna website and BidNet Direct. After the qualifications package has been sent out, no contact will be permitted between participants and any other City staff members or elected officials except the Purchasing Manager. The Purchasing Department office hours are 8:00 a.m. to 5:00 p.m., Monday through Friday. The phone number is 678-631-5406.

The City of Smyrna reserves the right to accept or reject any or all submissions and award in the best interest of the City.

Kelly Brown, CPPB, NIGP-CPP
Purchasing Manager

General Instructions

1. Qualifications must be received no later than the time and date indicated in the Request for Qualifications. Any proposal received after that time will not be considered.
2. The City of Smyrna is a tax-exempt Municipal Corporation. No sales tax will be charged on any products or services. The City's FEI number is **58-6000664**.
3. The City of Smyrna reserves the right to waive any and all technicalities, formalities or irregularities. The City may also accept or reject any or all Proposals and award the bid to the lowest responsive and responsible proposer in the best interest of the City. The City may reject the Proposal of any vendor that has previously failed to perform properly or complete on time, contracts of a similar nature. Proposals by a vendor that, in the sole opinion and discretion of the City of Smyrna, is not in the position to fulfill the contract may also be rejected.

Special Instructions

1. Qualifications may be withdrawn by written hand delivered or emailed request, provided such withdrawals are received prior to the short listing of artists.
2. If a well-qualified artist chooses to not submit a proposal, the City would like to know why you chose to not submit. Please feel free to send a note to the Purchasing Manager if you feel there is something we could change that is keeping you from submitting your qualifications for this project.
3. Insurance Requirements
Upon Bid Award, Contractor shall present a Certificate naming the City of Smyrna as Additional Insured. Contractor shall be responsible for all injuries or damages of any kind resulting from his work, to persons or property.
4. Georgia Security and Immigration Compliance
In compliance with the Georgia Security and Immigration Compliance act of 2006 Act 457, Section 2 of Senate Bill 529, Chapter 300-10-1 (O.C.G.A. 13-10-91) and further updated in House Bill 87 and Senate Bill 160, all Contractors must comply with the above mentioned State of Georgia regulations by completing the provided affidavits relative to Contractor and subcontractor stating affirmatively that the Contractor and any subcontractors are registered and participating in a federal work authorization program. An individual, or company with no employees, should complete the Affidavit and include a copy of a principal's drivers' license or passport to verify U.S. citizenship. The selected artist/team will be required to comply with the Federal E-Verify process.

RFQ 23-013
REQUEST FOR QUALIFICATIONS FOR
FANNY WILLIAMS LEGACY PROJECT

Proposals Due: December 21, 2022 – 10:00 AM (EST)

Total Projected Budget: \$125,000

Mission Statement

“We celebrate Fanny Williams as an African American woman, for her legacy of activism, economic sustainability, social justice that gave agency to people who did not have a voice, and her lasting impact on our community.”

Overview

The City of Smyrna, Mayor Derek Norton, City Council, and the Committee to Honor Fanny Williams (Committee) are seeking an artist, designer, architect, or team to design an inviting and contemplative spatial, sculptural and/or experiential project to honor and celebrate the life and contributions of Fanny Williams in a public park space. Inspiration for the project should come from the Committee’s Mission Statement and her life story.

Who was Fanny Williams?

Fanny Williams was an African American woman whose legacy of activism, economic sustainability, social justice that gave agency to people who did not have a voice, made a lasting impact on our community.

Based on varying census records, Fanny Williams was born in Georgia somewhere between 1866 -1868 just after the Civil War. She reported her highest grade of school completed was 3rd, and that she was employed as a cook. All records indicate that she was a widow, though little is known about her husband.

In 1941, Isoline Campbell McKenna decided to open a small antiques store in a cabin on the Argyle Farm property just off Campbell Road. She had travelled and collected antiques, but she said her motivation was to help the African American farmworkers sell some of the products they made like canned goods, produce, and soups. (*Atlanta Constitution* article Nov. 27, 1941.)

Isoline decided to name the Cabin after Fanny from the start because she was a beloved cook and employee of the Campbell family. Aunt Fanny’s Cabin became a restaurant due to the popularity of Fanny William’s creations and grew to be a nationally known restaurant that could serve 500 diners at a time.

Fanny Williams was neither a slave nor had she ever lived in the cabin, yet later marketing of the restaurant played up these myths along with a romanticized view of pre-civil war life in the South. Fanny Williams used whatever monies she had received for her employment and use of her name to fund projects that benefitted the local African American community before the heyday of the Civil Rights era. Mrs. Williams helped to fund the construction of a new building for Wheat Street Baptist Church, and the first hospital for African Americans in Cobb County.

For more information: [AJC Article 12.9.2021 Ghosts of the Old South](#)

Artist Eligibility

This project is open to professional public artists, designers, architects, or artist teams, over the age of 18, who can demonstrate their ability to execute a public project of this scale and budget. If submitting as a project team, each member of the team and their anticipated roles should be identified. Further, each team should designate a team leader to receive communication and notifications.

Location

The project will be located at 2875 Atlanta Rd. Smyrna, Georgia 30080. The area is approximately 6,100 +/- sq. ft.

Project Budget

A total budget of \$125,000 has been allocated to commission this project which includes artist/design/engineering fees and associated travel costs, insurance, fabrication, storage, transportation, materials, permitting, installation, and if appropriate to the design at hand, illumination of all designed features of the project.

Selection Process

The review panel is composed of professionals and academics in the fields of architecture, art, design, and history. The panel will evaluate all qualifications and may recommend up to five finalists to develop and present their concept designs in person with the review panel and Committee. Finalists will receive an honorarium of \$1,500 to prepare materials for these presentations.

Evaluation Criteria

The applicant's letter of intent, professional work history, and submitted work examples will be evaluated by the selection panel. The panel will review applicants based on:

- Skills and training
- Experience with public art and/or projects that demonstrate design vision
- Quality of past works
- Subject and content of past works
- Demonstrated ability to execute a project of this scale under the criteria developed and within the budget set forth

Timeline for Selected Project

The selected applicant will work with the City of Smyrna Mayor and Council, and City staff to establish a project timeline and payment schedule.

Required Submission Materials

- **Letter of Intent**
 - Clearly describe your interest in this project and how you can contribute to its success.
- **Visual Materials**

- Past work samples: Artists may submit up to ten (10) images and a brief description of each image, including title and medium.
- **Resume or CV**
 - A resume or CV including all relevant education and professional experience, including past commissions and budgets.
- **References**
 - Names and contact information of two professional references. Letters of recommendation are not required.

Submission of Artist Qualifications

Qualifications must be received on the BidNet Direct electronic solicitation system, no later than 10:00 AM on Wednesday, December 21, 2022.

Tentative Schedule

December 21, 2022: Deadline for submissions, due at 10:00 AM EST

Early January: Panel will review RFQ submissions and meet with Committee to announce finalists

Late January: Finalist interviews and presentations to Committee and Panel

March 3, 2023: Artist concept due to panel and committee

March 2023: Committee reviews concepts and prepares Recommendation

April 2023: Committee Recommendation to Mayor and Council on agenda for discussion and approval

Photos of Fanny Williams



Date Unknown



July 31, 1946
Local Paper
MDJ or Atlanta Journal

Fanny Williams Legacy Project Aerial Photo

Future Site of Fanny Williams Legacy Project
2875 Atlanta Rd. Smyrna, Georgia 30080
Approximately 6,100 +/- sq.ft.



Fanny Williams Legacy Project Streetview Photos



Fanny Williams Legacy Project Streetview Photos





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Qualification packages may be requested by sending an email with contact information to kbrown@smyrnaga.gov. The documents may also be downloaded from the City of Smyrna's e-procurement system BidNet Direct via the City of Smyrna Purchasing Department's Web Portal for Sealed Bids at <https://www.bidnetdirect.com/georgia/cityofsmyrna>.

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Thank you,

Kelly Brown, CPPB, NIGP-CPP
Purchasing Manager