

REQUEST FOR PROPOSALS (RFP)

Public Art Memorial

To Memorialize the Victims of The Oregon District Mass Shooting
Dayton, Ohio, August 4, 2019

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DEADLINE FOR RFQ:
December 1, 2022, 11:59pm (EST)

ESTIMATED BUDGET:
\$200,000

Summary:

The 8/4 Event Committee, hereinafter known as the “Committee,” is seeking artists, artist teams, designers, or architects to design a public artwork, hereinafter referred to as the “Project,” to serve as a memorial for the victims of the mass shooting, which took place on August 4, 2019, in The Oregon District neighborhood of Dayton, Ohio, hereinafter referred to as the “8/4 Event.”

The Project should memorialize the lives lost and all of those affected; include community engagement to inspire hope, unity, and healing; and provide a meditative space for reconciliation and remembrance.

The RFQ is the first phase of a three-phased process concluding with the installation of a public art memorial. The Committee will select semi-finalists from the RFQ. Semi-finalists will receive a stipend to develop the final work.

The goals of integrating art into the surrounding area include:

- The artwork should be highly visible both day and night.
- The artwork should be a signature piece for the community and relate to the surrounding environment of The Oregon District.
- The artwork must be properly scaled to surroundings.
- The materials used must be able to withstand extreme weather and heavy traffic.
- The artwork should appeal to a mass audience.
- The artwork should be structurally sound and require low upkeep and minimal maintenance costs.

Budget:

Up to five semi-finalists will be paid an honorarium of \$1,500 each to develop and present site-specific proposals over two visits. Travel, lodging and per diem will be covered and arranged by The Committee.

The budget for the awarded artwork is up to \$200,000 and is inclusive of all costs associated with the project, including but not limited to: artist expenses, administration, sub-consultants, travel/lodging, artwork fabrication (including materials, details and specifications), storage, transportation and installation, related permits, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist’s responsibility.

The artist will be responsible for submitting an artwork maintenance manual upon completion.

Eligibility:

- Artists may apply singly or as an Artist Team.
- If artists are applying as an Artist Team, the Team members should be declared as part of the Submission and specify a Team Leader as the point of contact.
- The Artist or one or more Artist Team Members must meet at least one of the following criteria* and will be asked to describe in the RFQ Submission
 - currently reside or recently resided in the Dayton-area
 - have a connection (e.g. family, friends or colleagues) that currently resides or recently resided in the Dayton-area
 - were affected by the 8/4 Event; have a connection to the 8/4 Event
 - were affected by and/or have a connection to a similar event
- Artists and/or the Team Leader must have previously created public art, large-scale works, or exterior projects with budgets of at least \$50,000.
- Artists and/or Artist Teams must agree that at least 50% of final selected artwork fabrication must be created by a vendor of manufacturer whose business is located in the Dayton-area.
- Artists and/or Artist Teams must agree to include community participation in the design, production, or installation phases of the project;
- Diversity & Inclusion Recommendation: Artists and Artist Teams are highly encouraged to include or engage artists of color, senior artists, and emerging artists (artists creating work for less than 3 years).
- Three references (names/contact information) are required from prior public art projects.
- Members of The Committee are ineligible to apply.

*In order to help satisfy the above criteria and recommendation, The Committee has organized a series of Meet-Ups (listed in timeline) for interested parties to meet other artists, artist teams, designers, or architects with to create an Artist Team.

Artist Selection Process:

Phase I: RFQ

Semi-finalists will be selected with the following criteria:

- Experience of Artist/Team Leader in successfully designing, fabricating, administering, and completing public art projects and/or custom architectural elements on time and on budget;
- Quality and scale of past work, demonstrated technical competence (materials, lighting, installation, maintenance);
- Demonstrated ability to manage projects of similar scale and complexity on time and within budget;
- Experience incorporating artwork into the architectural elements of a construction project;
- Experience incorporating community participation in the design, production, or installation;
- A proven ability to coordinate and collaborate with project managers, design professionals, and community stakeholders.

Phase II: RFP

The Committee will select up to five semi-finalist Artists and/or Artist Teams for a site visit, interviews, and artwork proposal development. Semi-finalists will tour the site and meet with the Committee. The site visit will be an opportunity for semi-finalists to ask questions to inform the artwork proposal.

Site Visits

The Semi-finalists must agree to the following:

1. The Artist or Artist Team shall retain intellectual property rights
2. At its sole discretion, The Committee shall have the unconditional right to retain the proposal materials as part of the proposal commission. Full credit will be given to Artist or Artist Team if proposal is disseminated by print or digital means.
3. If utilizing the proposal for future RFQ and RFP background materials, the Artist or Artist Team shall give credit to the Project.
4. Proposed artwork must be original and unique to the Project.

Phase III

Each semi-finalist Artist or Artist Team will individually present their artwork proposal to the Committee and at a community meeting. The Committee will review the concept proposals for final selection. Upon final selection, the Committee will provide a contract to the Artist or Artist Team. The Artist or Artist Team will work with the Committee to meet the deadlines for installation. The Artist or Artist Team will be present to assist and supervise the installation of the artwork after completing its fabrication.

Semi-finalist Proposal must include the following:

1. A written description of the artwork proposal
2. Site-specific rendering of proposed artwork, including dimensions
3. Proposed budget
4. Proposed timeline
5. Recommended fabricators
6. Anticipated maintenance requirements

Artwork Evaluation Criteria

The following is the evaluation criteria to be used by the Artwork Selection Committee.

- **Artistic Excellence:** The aesthetic significance and quality of the artwork, including the artwork's transformative and distinctive qualities.
- **Context:** Artwork's appropriateness to surrounding architecture, topography, local history, and community attitudes and concerns of both the Oregon District and the surrounding community.
- **Collaboration:** Appropriateness of public participation in project to inspire civic pride and encourage social change, connect generations, bridge diverse groups, and serve as a catalyzing symbol of the people as a community.
- **Durability, Safety, and Permanence:** The artwork is resistant to weathering and high vehicular traffic as well as structural sustainable. The artwork must be examined for unsafe conditions, materials, or factors, as well as the potential for excessive maintenance.

- Technical Feasibility: The artist must provide convincing evidence of his or her ability to complete the artwork as proposed.
- Past Performance: The Committee will consider the artist’s performance under previous contracts including success in meeting established timelines and budgets.
- Cost Feasibility: The Committee will consider the cost feasibility and determine if the project is realistic within the specified project budget.

Selection and General Production Schedule (all dates are subject to change)*

RFQ Process

Oct 10, 2022	RFQ Posted
Oct-Nov, 2022	Artist Information Sessions, Artist Team ZOOM Meet-ups, and Application Help Desk (dates, links and more information available at www.codayton.org/call-for-entry)
Dec 1, 2022	RFQ Submission Deadline
Dec-Jan 2023	Juror Application Review & Semi-finalist Selection

RFP Process

Jan 2023	Semi-finalists Notification and Invitation to Site Meeting 1: Artist Meetings and Tours
Apr 2023	Site Visit 2: Artist Presentations + Juror Final Selection
May 2023	Commission Award Announced
Jun-Aug 2023	Artwork Development & Fabrication
Sep 2023	Artwork Installation
Oct 2023	Artwork Completion & Presentation Event

*Please note, by submitting the application materials, the Artist or Artist Teams understand the time sensitive constraints of the specified commission and agree to adhere to the timetable set by the Committee, with consideration of potential schedule changes.

RFQ SUBMISSION INSTRUCTIONS

Please email the following to:

Cydnie King, Curatorial Assistant
cking@codayton.org

The following information will be required to apply to this commission:

REMINDER: THIS SHOULD NOT YET BE A SITE-PROPOSAL. PLEASE INCLUDE THE FOLLOWING:

- I. Letter of Interest
 - a. Artist Name, Address, Phone, Email Address, and Website and/or social pages for Artist and/or all Artist Team Members.
 - b. Your interest in the Project and your experience working on comparable projects, including your experience with architectural and engineering project teams. Include your philosophy on public art, its integration into surrounding environment and how your work and experience will complement this project.
 - c. Any experience that they you may have working with social change through your artwork and what your approach is to working with people in a community.
 - d. Please describe your eligibility with the multiple criteria for this project from Eligibility section of this RFQ.
 - e. References, to include at least three (3) art and/or design professionals who have detailed knowledge of the artist's work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone number, and email for each reference.

- II. Résumé / CV
Submit a brief, current résumé or CV that includes all contact information, website, previous public art commissions, design team experience, exhibitions, awards, grants and education, if applicable. If submitting as a team of artists, please compile all résumés into a single document.

- III. Images of Your Work
Please submit images and information for up to 5 past commissioned projects. To do that, please include the main image, title of the artwork, the medium, the dimensions, and date created or installed. These images will serve as an overview of your work relevant to this RFQ.

Please submit JPEG images with a minimum of 620px wide, and a maximum file size of 5mb. Horizontal images are preferred. Slides, prints or any physical submissions of artwork will not be accepted.

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