



**Broward County Florida
CALL TO ARTISTS**

Broward Sheriff's Office

**Broward Cultural Division
Public Art & Design Program
100 S. Andrews Ave
Fort Lauderdale, FL 33301**



CALL TO ARTISTS

Public Art & Design

RE: Call to Artists

Project Name: Broward Sheriff's Office Public Art project

Introduction:

The Broward Sheriff's Office (BSO) is seeking to commission an artist or artist team to enhance a prominent exterior location within the Broward Sheriff's Office Public Safety Complex, located in Fort Lauderdale, FL. The Broward Sheriff's Office's mission is to provide safety and security for all residents of Broward County and is committed to working side by side with the community. The selected artist will design exterior artwork that visually enhances the space in which the facility is located. The Cultural Division is managing the selection process on behalf of BSO.



Project Location:
Broward Sheriff's Office Complex
2601 W Broward Boulevard,
Fort Lauderdale, Florida 33312

Deadline Date: October 21, 2022

Total Project Budget:
\$430,000.00

Eligibility: Professional Artist should be registered with the Division of Florida Secretary of State's Office to do business in Florida. Any artwork requiring construction will require that the contractor performing the work be bonded. Professional artists with strong experience in executing their ideas through to completion, meeting deadlines and budgets are encouraged to apply.

South Florida-based artists are strongly encouraged to apply.

How to Apply: Submit the following materials no later than:

Friday, October 21, 2022, 11:59pm

- 10 images of completed work
- Annotated image list
- CV/Resume
- Brief statement describing your approach to the project (optional)

Submit to: [Broward County Cultural Division Submission Manager \(submittable.com\)](#)

For additional information contact:
Dominique Denis, Project Manager
Public Art & Design

954-357-7236

Email: ddenis@broward.org

Agency: Broward Sheriff's Office

The mission of Broward Sheriff's Office is to provide for the safety and security of Broward County's citizens and visitors. Broward County Sheriff's Office (BSO) is one of the largest and most progressive organizations in the State of Florida. BSO serves the community with law enforcement, fire rescue, and detention and services in the unincorporated areas of Broward County and in 14 local municipalities. In addition, BSO protects the Broward County Courthouse, the Fort Lauderdale-Hollywood International Airport, areas of the Everglades and the county's waterways, including Port Everglades. The organization employs more than 5,400 people, including more than 2,800 certified deputies and 700 fire rescue professionals that serve more than one-third of Broward County.



View of pedestrian walkway looking towards the BSO's Public Safety Complex from Broward Boulevard

Artwork Opportunity

The Cultural Division's Public Art & Design Program and the Broward Sheriff's Office are interested in commissioning dynamic exterior artwork that:

- Creatively enhances the outdoor environment;
- Compliments the built environment;
- Functions within the existing pedestrian walkway;
- Creates a sense of place.

The Broward Sheriff's Office is located at the busy intersection of Broward Boulevard and Northwest 27th Avenue, in Fort Lauderdale, FL. The site for the functionally integrated artwork is approximately 116 feet long by 20 feet wide and narrows to 12' wide. Situated between the Broward Sheriff's Office Safety Complex and Broward Boulevard, the outdoor space currently serves as a walkway. It is comprised of pavers resembling brick, and concrete borders. Flag poles and bollards with lighting are incorporated into the existing space, which is flanked by mature palm trees and shrubbery. It is envisioned that an artist will make a visual statement within the space.

Broward Sheriff's Office employees and visitors to the Safety Complex campus may use the walkway to access restaurants and shopping on the south side of Broward Boulevard. 48,000 vehicles use Broward Boulevard daily and will potentially see the artwork. A large-scale freestanding sculpture is also located on the BSO campus.



View of pedestrian walkway looking towards Broward Boulevard

Project Budget

The total budget established for this project shall not exceed \$430,000. The budget must include Artist's design fee, presentation expenses, meetings, Artist's contingency, and all applicable taxes. The budget shall also include the cost to hire a Florida licensed general contractor, Florida licensed structural and electrical

engineers, as needed, and other engineer(s) required to prepare the permit drawings. Permit fees, payment and performance bond fees, as required, and all construction costs required to complete the project will also be the responsibility of the Artist(s).



Artistic Services

- Interaction with the Broward Sheriff's Office (BSO);
- Enter into agreement with BSO;
- Obtain payment and performance bond, as required;
- Conceptual Design Proposal;
- Design development of approved conceptual design;
- Engineering, permitting;
- Fabrication, delivery, and installation.

Conceptual Project Schedule

(Subject to change)

Estimated Project Schedule (subject to change)	
Artist Submission Deadline	October 21, 2022
Staff review	No later than October 28, 2022
Artist Selection Panel review of qualifications	No later than November 18, 2022

Shortlisted Artists notified	No later than November 23, 2022
Project orientation meeting	No later than November 25, 2022
Shortlisted artists proposals due	January 13, 2022
Artist Selection Panel review of proposals	No later than January 20, 2023
Public Art & Design Committee Approval of recommended Artist	February 8, 2023
Broward Cultural Council Approval of recommended Artist	No later than March 31, 2023
Board Approval of recommended Artist	No later than April 28, 2023
Notice to proceed	To be determined by BSO

Applicant's Eligibility

This Call to Artists is open to professional artists, eighteen years of age or older; residing in the United States. Applicants should demonstrate through their submission materials that they have the skills and experience to successfully complete the project. Professional artists with strong experience in executing their ideas through to completion, meeting deadlines and budgets are encouraged to apply. **Professional Artist should be registered with the Division of Florida Secretary of State's Office to do business in Florida. Any artwork requiring construction will require that the contractor performing the work be bonded.**

Application Process and Selection Criteria

The Broward Cultural Division manages the application process. An Artist Selection Panel (Panel) reviews the applications to this Call to Artists. This Panel includes a member of the Public Art & Design Committee, arts professionals, and agency and community representatives. The Panel shortlists applicants on the basis of excellence of past work of similar scope, as demonstrated by the visuals and other submission materials. The Panel also considers the versatility and appropriateness of the media in which the applicants have demonstrated proficiency, as it relates to the scope of the project.

Shortlisted Artists will be invited to develop preliminary conceptual design proposals to present via video conference to the Artist Selection Panel. Each shortlisted artist will receive information about the project and have a minimum of one (1) month to prepare a preliminary conceptual design proposal for review by the Artist Selection Panel. Shortlisted artists will be paid an honorarium of \$1,500 for the proposal and presentation.

The County reserves the right to re-issue this Call to Artists, to reject any and all responses to this Call to Artists, and to negotiate with any qualified Artist selected for this project.

Application Requirements

All applicants are encouraged to review the BSO's standard public art agreement before submitting an application for this Call to Artists.

Applications must be submitted via the Submittable website:

<https://browardcountyculturaldivision.submittable.com/submit> and must include:

- **Electronic Images – Submit 10 digital images of relevant work.** Artists are encouraged to submit work samples that best illustrate their qualifications for this opportunity. All images must be saved using a file name and number that corresponds to the Annotated Image List (see below). Each digital image must feature a single work.

- **Annotated Image List** – Include name of Artist, title of work, year, media, size, and location of artwork and/or project, project budget, image number and any other relevant information.
- **Résumé** – Includes all contact information (phone number, email, and mailing address).
- **Brief statement: Describe your interest in the project, any initial ideas, demonstrate your understanding of the objectives**

Application Deadline

October 21, 2022, at 11:59 pm **Eastern Standard Time (EST)**

Questions

Dominique Denis, Project Manager

Public Art & Design

Phone: (954) 357- 7236

Website: www.broward.org/arts

Email: fpoorman@broward.org

Public Art & Design Committee Members

Gregory Reed, Chair, Lori Pratico, Cathy Donnelly, Linda Flynn, Kristen Hoover, John Sandell

Broward Cultural Division

Phillip Dunlap, Director

Leslie Fordham, Public Art & Design Administrator

Public Art & Design Program

The Broward County Public Art & Design Program was established in 1976. The purpose of the program is to contribute to the enhancement of the built environment through the commission of works of art that create a sense of place, that improve the visual environment for the citizens of Broward County, and that advance the missions of the County departments where the projects are situated. Commissioned artworks are the result of a dynamic interaction between selected artists, the local community and constituent groups, during the design phase of each project. The Committee makes recommendations to the Broward Cultural Council.

The Broward County Public Art & Design Program is recognized with distinction in national and international circles. In 2022, two County public artworks were shortlisted for a CODAworx People's Choice Award. In 2017, two public artworks received Community Appearance awards from the City of Fort Lauderdale. Broward County Public Art & Design program is a national leader in developing model public art policies and best practices, and commissioning exemplary public artworks. Broward County has received seven Americans for the Arts Year in Review awards for public art, "an indicator of the program's outstanding commitment in advancing art and design", said Liesel Fenner ASLA, former manager of Public Art Network for Americans for the Arts. Broward County public art installations include works by: Chris Janney, Lorna Jordan, Patricia Leighton, Gary Moore, Barbara Neijna, Jody Pinto, Ray Olivero, Beth Ravitz, Martha Schwartz, Ned Smyth, Ritsuko Taho, Liam Gillick, Miles Coolidge, Roberto Behar and Rosario Marquardt, Sara Morris, Sam Gilliam, Vanessa Till Hooper, Alice Aycock, Rein Triefeldt, Wendy Klemperer, Doug Kornfeld, Manuel Di Rita (PEETA), and Olalekan Jeyifous