



# CALL TO ARTISTS FOR MILLER ELECTRIC CENTER (Jacksonville Jaguars’ sports performance facility) JACKSONVILLE, FLORIDA USA

**SEEKING RFPs: OPEN CALL TO INTERNATIONAL, NATIONAL & REGIONAL ARTISTS FOR NEW OR EXISTING SCULPTURAL WORKS**

## REQUEST FOR PROPOSAL: PROJECT OVERVIEW

NAME:	Jacksonville Jaguars Miller Electric Center Exterior Art – SCULPTURE
LOCATION + ADDRESS:	1 TIAA Bank Field Drive, Jacksonville, FL 32202
BUDGET:	\$130,000
QUANTITY:	1
DESCRIPTION:	One, three-dimensional (3D), free-standing, sculpture to be installed adjacent to main entrances of the Jacksonville Jaguars’ new sports performance center. Can include a light feature. Size 15’-20’h X 5’-7’w X 5’-7’d with a weight of no more than 1,000 lbs. Materials: Metal, stone, glass, and/or other alternative or repurposed materials. Must withstand hurricane wind gusts of 145 mph.
OBJECTIVE(s):	<ol style="list-style-type: none"> <li>1. Reflective of Jacksonville Jaguars’ brand, Project Vibeboard enclosed.</li> <li>2. Reflective of the defining characteristics of the sport of football.</li> </ol>
INSTALLATION:	JUNE 1-10, 2023
PROPOSAL DUE:	No later than October 28, 2022 at 11:59PM MST

## DESCRIPTIONS, SCHEDULE, AND BUDGET

### ARTWORK DESCRIPTION

One, three-dimensional (3D), ground-mounted sculpture to be installed adjacent to main entrances of the Jacksonville Jaguars’ new football performance center, Miller Electric Center, in the suggested mediums of metal, stone, glass, and/or other alternative or repurposed materials. Can include a light feature. Size: 15’-20’h X 5’-7’w X 5’-7’d with a weight of no more than 1,000 lbs.

### ARTIST SERVICES - *The following activities will be required:*

- Proposal Development
- Final Design Presentation (where applicable, pre-existing sculpture omitted)
- Coordination with JAGS/CCGJ Project Management Team
- Engineering, Permitting, Fabrication, Delivery, Installation, and Storage (if applicable)
- Lighting Consultation as Needed
- Photographic Documentation



## **DESCRIPTIONS, SCHEDULE, AND BUDGET, continued**

### **SITE LOCATION DESCRIPTION:**

Outdoor sculpture will be located adjacent to the main entrance(s). Photographs available upon request, site under construction.

### **ANTICIPATED ART PROJECT SCHEDULE**

Call to Artists Execution & Opening Date: September 8, 2022

Call to Artists Application Deadline: October 28, 2022, 11:59PM MST

Client Review & Voting on Top Three Selections: November 4-18, 2022

Commissioned Artist Notification: November 21-23, 2022

Contract Execution: November 21-30, 2022

Artist Visits for Community Engagement/Site Visits NOT MANDATORY, provided as needed and will also be offered virtually on an as needed basis for selected artists

Initial Concept Design: PROPOSAL INCLUDED IN APPLICATION DUE

Final Design: January 4, 2023

Site Prep & Install: June 1 - June 10, 2023

Grand Opening Dedication Ceremony for all artwork: TBD – Slated for Summer 2023

### **PROJECT BUDGET**

Public Art Budget: \$130,000

*The budget includes all costs to the artist: i.e., artwork proposals, artwork engineering, permitting, and fabrication, artwork shipping, delivery, and storage (if applicable), insurance, travel, lighting (if applicable), any applicable sales tax, and installation. Pre-fabricated concrete base with footer and electricity (if applicable) to the site of the sculpture provided by the client. See page 8 for footer design, which does not currently include a provision for lighting.*

## **APPLICATION PARAMETERS**

### **ARTIST ELIGIBILITY**

The project is open to artists over 21-years-old, who are not students in a formal degree program and who have been practicing artists for more than seven (7) years. Artist is defined broadly to include the traditional arts and the design arts.



## APPLICATION PARAMETERS, continued

### APPLICATION REQUIREMENTS

The information and documentation below must be submitted through CaFE by 11:59 MST on October 28, 2022.

1. **Artist Statement:** Upload an artist statement with the following (copy and paste is acceptable.)
  - a. If needed, I am/We are available to visit the site in person for potential client engagement during the period of November 30, 2022 – January 4, 2023, in order to complete the design as per the project schedule.
  - b. I am/We are over 21 years old, not a student in a formal degree program and have been creating and installing public art for more than seven (7) years.
  - c. I /We have or will acquire the required coverages for additional insured certificates for general commercial liability for the contract period if required.
2. **Resume:** A current and professional resume, emphasizing public art experience and public commissions (if any). On key public art projects, please note engaged corporate entities or government agencies.
3. **Images:** The artist(s) will upload a minimum of 2 completed projects in 8 images and up to 2 videos. The videos are limited to 120 seconds each.
4. **File names:** Statement, resume and images should start with Last Name-First Name-statement, Last Name-First Name-resume, Last Name-First Name-image1, Last Name-First Name-image2, etc.
5. **COLORIZED SKETCH OR COMPUTER RENDERING OF SUBMITTED CONCEPT DESIGN SHOWN FROM THE FRONT, BACK AND SIDE – OR – HIGH RESOLUTION IMAGES OF PRE-EXISTING WORKS DEPICTING SAME. DIMENSIONS MUST BE INCLUDED.**
6. **NARRATIVE DESCRIBING ARTWORK SYMBOLISM, INTENTION, AND TECHNICAL DETAIL**
  - a. Artwork submitted must be a sculpture appropriate for permanent exterior exhibit and pass hurricane rating, once adhered into ground.

### DEADLINE: UPLOAD BY

11:59 MST on October 28, 2022

### COMPLETE THE APPLICATION

CaFE: [https://artist.callforentry.org/festivals\\_unique\\_info.php?ID=10810](https://artist.callforentry.org/festivals_unique_info.php?ID=10810)

(Web based system used by APP Dept.)

Full Call to Artists on Cultural Council Website: <https://www.culturalcouncil.org/call-to-artists>



## **ABOUT US - CULTURAL COUNCIL OF GREATER JACKSONVILLE**

### **ABOUT THE CULTURAL COUNCIL OF GREATER JACKSONVILLE**

Founded in 1971, the Cultural Council of Greater Jacksonville is a non-profit organization responsible for igniting the creative economy of our region by providing three pillars for community success. By ordinance, the Cultural Council manages and facilitates the City of Jacksonville's Cultural Service Grant Program, regranteeing \$3.5 million plus annually from the City to our community's most impactful arts and culture organizations, and it facilitates the City of Jacksonville's Public Art program which project manages the development and delivery of permanent works of public art throughout Duval County annually. The Cultural Council also supports individual artists by offering career advancement workshops, grant writing courses, and professional networking events, as well as financial opportunities including participation in the Art in Public Places program, access to individual artist grants, and connection to collectors through pop-up art galleries. The mission of the Cultural Council of Greater Jacksonville is to enrich life in Northeast Florida by investing in arts and culture. Learn more, [www.culturalcouncil.org](http://www.culturalcouncil.org).

### **PUBLIC ART IN JACKSONVILLE**

Public art delivered by the City of Jacksonville, WPA, community associations, and private art consultants has been a part of the city's fabric since the renaissance of downtown Jacksonville after the Great Fire of 1901. In 1997, the City officially created a public art program, known as Art in Public Places, and awarded its management in 2007 to the Cultural Council of Greater Jacksonville. The first major works commissioned were by internationally known artists Jaume Plensa, Larry Kirkland, Al Held, and others. Today, public art is in full flourish throughout Duval County due to the dedication to arts and culture by the Cultural Council, the City, corporations, arts professionals, and individual patrons who commission public artwork intended to reflect, educate, beautify, and uplift Duval County.

### **CONTACT US**

Contact: Jen Jones Murray, Project Manager  
Michele D Lee, Interim Public Art Director  
E-mail: Jen@culturalcouncil.org  
Michele@culturalcouncil.org  
Phone: 904-358-3600 X. 20 (office) or 904-206-0902 (cell)  
Website: [www.culturalcouncil.org](http://www.culturalcouncil.org)



## **JACKSONVILLE JAGUARS BRAND, VOICE AND TONE**

### **ABOUT THE JACKSONVILLE JAGUARS**

The Jacksonville Jaguars are a professional football team, one of 32 member clubs of the National Football League (NFL), aligned in the South Division of the American Football Conference (AFC). Founded on Nov. 30, 1993, the team began play as an expansion team in 1995 and will compete in its 28th season in 2022. The team is owned by Shahid Khan, who purchased the franchise in January 2012. The club plays its home games at TIAA Bank Field, located near the St. Johns River in downtown Jacksonville, Fla. Since their inaugural season in 1995, the Jaguars have won three division titles and made seven playoff appearances, playing in 14 postseason games.

The Jaguars Foundation and Community Impact Department are committed to uplifting the Northeast Florida community and beyond by providing economic and equal opportunity through programs that strengthen neighborhoods and develop our youth. The Community Impact team at the Jaguars annually targets three key strategic areas of focus: neighborhood revitalization, youth development and NFL league-wide initiatives. The Jaguars and the Khan Family have always been strong supporters of our Jacksonville community and have donated \$22 million since 2012 through the Jacksonville Jaguars Foundation in support of many worthy causes, including \$1 million in 2021 in support of the revitalization of Jacksonville's historic Outeast neighborhood.

The Jaguars and its sister company Iguana Investments are fully committed to the revitalization of downtown Jacksonville. Since 2012, Mr. Khan's impact on the Northeast Florida community has exceeded \$500 million, including charitable giving through the Jaguars Foundation, capital improvements to TIAA Bank Field and the creation of Daily's Place, which hosts upwards of 40 concerts a year. Over the next several years, the Jaguars and Iguana Investments will build the new Miller Electric Center to house all football operations and launch Phase 1 of the Shipyards, a complete reimagination of the riverfront which will include a five-star hotel, office building and modernized marina. For more information about the Jaguars plans for downtown Jacksonville, visit [www.1stdowntownjacksonville.com](http://www.1stdowntownjacksonville.com).



## **JACKSONVILLE JAGUARS VOICE AND TONE**

### **JAGUARS VOICE AND TONE**

Jacksonville is a small town with a big personality full of soul, southern charisma and unwavering pride. As the heart of this community sit the Jacksonville Jaguars. We seek to emulate that same DUUUVAL spirit with unabashed confidence, a genuine love for our fans and ambitious goals for nothing less than championships.

On the field, the Jaguars are driven by greatness. Our athletes push the boundaries of physical form and athletic skill, inspiring fans on game day with moments in motion that will live in memory forever. Their commitment to team over individual is the foundation upon which future Super Bowl trophies will be hoisted.

Off the field, the Jaguars embrace the weight of responsibility as community leaders. With a commitment of our time and resources, continued and uninterrupted, we strive to empower our neighbors, break the cycles of inequality and create positive change. We teach the game to the next generation, giving them lessons in leadership and sportsmanship that will last a lifetime.



## **MILLER ELECTRIC CENTER**

### **ABOUT THE MILLER ELECTRIC CENTER**

A joint partnership between the City of Jacksonville and the Jaguars, the Miller Electric Center will serve as the new home of the Jaguars football operations for years to come. A 125,000-square foot sports performance center, it will provide first-class facilities for professional athletes to practice and prepare to perform at an elite level. It will house the team's locker room, strength and conditioning facilities, team meeting rooms and nutrition and wellness spaces. It will be a space where players and coaches can eliminate distractions and create team energy that gives them the confidence to attack everything on game day. The Miller Electric Center will also serve as a new connection point between fans and the team, providing an elevated football experience to all who visit the Jaguars football headquarters. When it opens in summer 2023, it will be capable of hosting upwards of 2,000 Jaguars fans in shaded seating with new amenities including a permanent team store, concessions and restrooms.



## JAGUARS VISUAL IDENTITY & VIBEBOARD

### VIBEBOARD

The following vibe board encompasses everything we want the artists to feel when they are concepting and creating art for the Miller Electric Center. It pulls elements from different facets of the Jaguars organization and our Jacksonville community, while keeping a central theme of inspiring greatness.

The first column hosts images of what makes Duval special – from the pier at the beaches, to the Main Street Bridge, to the Riverside Arts Market. We hope the artists can be inspired by the greatness in our events, structures, and natural beauty that surrounds us every day in our First Coast community. (See Next Page)

The Miller Electric Center will provide space for Jaguars athletes to train during the season and the off-season. The second column represents what goes on behind the scenes to be a NFL football player for the Jaguars: late nights, early mornings and most importantly teamwork.

Lastly, an exploration of natural textures and prints surrounding the Jacksonville Jaguars is showcased for inspiration and symbolism. The fur of the Jaguar, texture of the foliage, up-close grip of the football, and water from the St Johns River all signify strength and movement.

### COLORS



**PANTONE:** 3155 C      **HEX:** #006778  
**CMYK:** 100/00/20/30      **GRAYSCALE:** 65%  
**RGB:** 00/101/118



**PANTONE:** Black      **HEX:** #000000  
**CMYK:** 70/50/50/100      **GRAYSCALE:** 100%  
**RGB:** 00/00/00



**PANTONE:** No Ink      **HEX:** #FFFFFF  
**CMYK:** 00/00/00/00      **GRAYSCALE:** 0%  
**RGB:** 255/255/255



**PANTONE:** 7555 C      **HEX:** #D7A22A  
**CMYK:** 17/37/100/00      **GRAYSCALE:** 30%  
**RGB:** 215/162/42



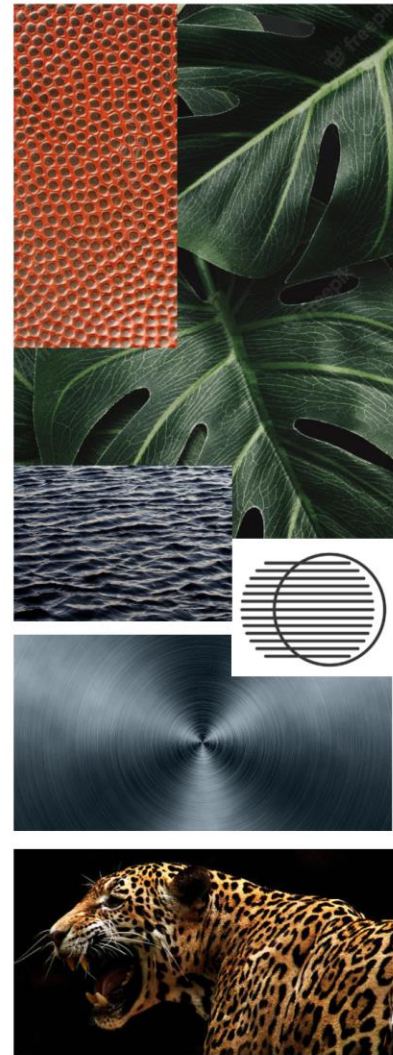
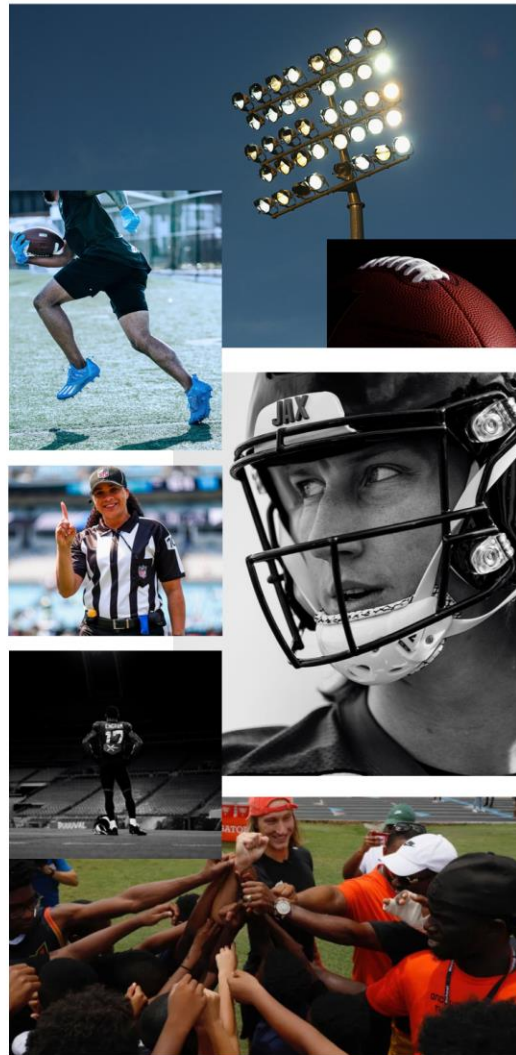
**PANTONE:** 126 C      **HEX:** #9F792C  
**CMYK:** 34/48/100/13      **GRAYSCALE:** 50%  
**RGB:** 159/121/44





## JAGUARS VISUAL IDENTITY & VIBEBOARD

The Jaguars' visual identity is characterized by a bold color palette, layered jungle textures that evoke the illusion of depth and dimension, and atmospheric lighting that brings it all together in a cohesive manner. Our brand aesthetic, Scratch and Claw, is derived from our team and community's innate ability and unwavering drive to prove naysayers wrong when we are counted out as the underdogs.





## CORRESPONDING PROJECT INSPIRATION/EXAMPLES

### SCULPTURES

**Sculptures should strive to meet one or more of the following requirements:**

- Provide an interactive photo opportunity  
*For example, the fan poses as the 'i' in INDY*
- Interacts with the surrounding environment  
*For example, the reflective nature of the Cloud Gate brings in its surroundings in an interesting way due to its convexing and concaving sections*
- Represents sports or football in motion  
*For example, The Hustle is a team meeting up seconds before making a play. The skating sculpture could instead be a player running with the ball.*

**SOURCES OF INSPIRATION:** The Jaguars, the sport of football, the city of Jacksonville, the state of Florida, the St. Johns River



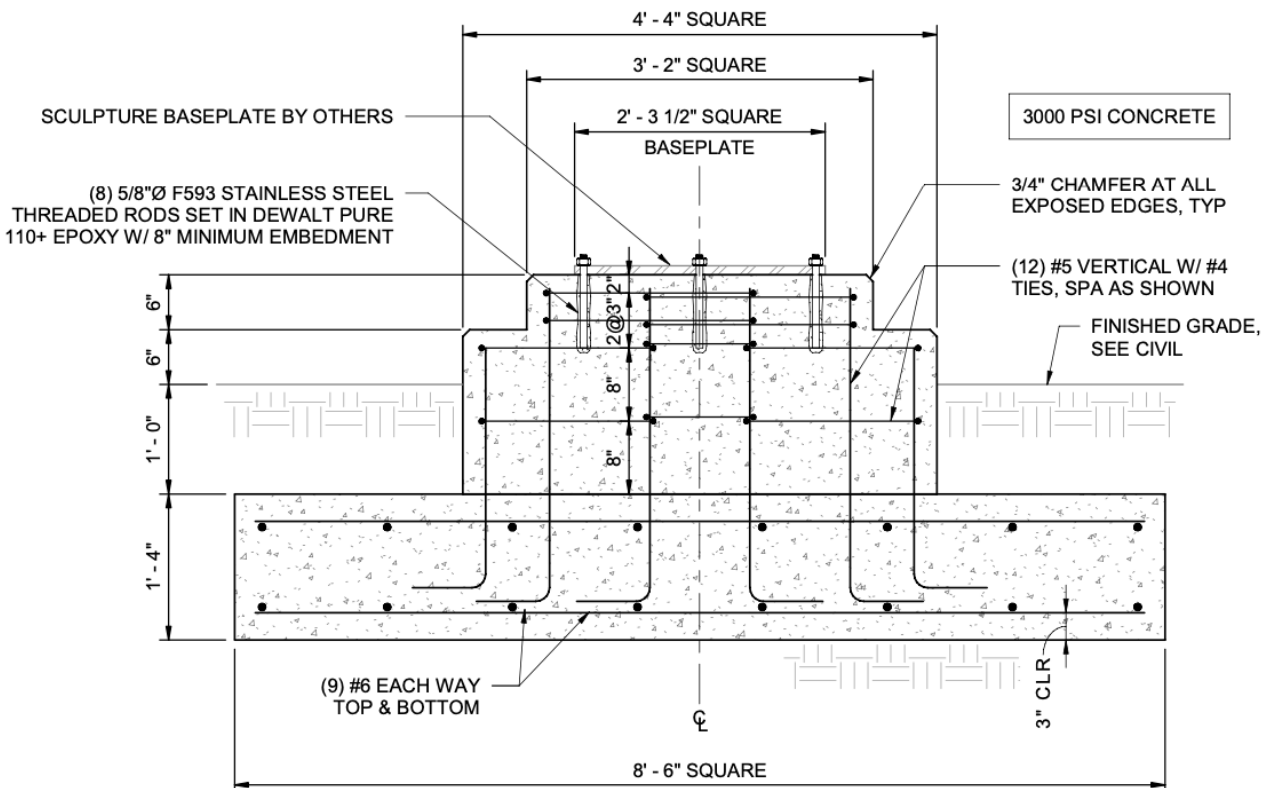


## PRE-FABRICATED BASE REQUIREMENTS

### SIZE & WEIGHT

One, three-dimensional (3D), free-standing, sculpture to be installed adjacent to main entrances of the Jacksonville Jaguars' new sports performance center. Size 15'-20'h X 5'-7'w X 5'-7'd with a weight of no more than 1,000 lbs. Materials: Metal, stone, glass, and/or other alternative or repurposed materials

### PRE-FABRICATED BASE PROVIDED



1

## PRELIMINARY SCULPTURE FOUNDATION

SCALE: NTS