

REQUEST FOR QUALIFICATIONS

The commission opportunity begins with a Request for Qualifications (RFQ) that will expand to a Request for Proposals (RFP) at a later date for qualified semi-finalists.

Suspended Art in Atrium at Usona Institute in Fitchburg, WI

Usona Institute is seeking a well-qualified artist to create suspended artwork in the atrium at the new headquarters in Fitchburg, WI which will be completed in 2023. This art will serve as a therapeutic and healing tool. The Usona Institute will also serve as an intake center that focuses on alleviating depression through the use of psilocybin and similar medicines in people for whom current medical treatments fall short. The Institute was created shortly after the founder was inspired by the meaningful impact that a psilocybin study at Johns Hopkins University had on a friend suffering from cancer.

Usona Institute would like artwork that both complements the building and serves as a unique, memorable piece. The suspended atrium artwork should inspire employees and visitors, and encourage collaboration, introspection, and progress.

This proposed major “signature” work of art will span up to twenty-four (24) feet vertically from the top of the atrium clerestory by fourteen (14) feet horizontally. It will be exposed to a large amount of daylight and will be the centerpiece of the area.

RFQ AT A GLANCE

\$100,000

Commission Opportunity

Commissioned by

Usona Institute

Fitchburg

Wisconsin

Eligibility

Open to all professional artists with previous experience at a similar budget

June 3, 2022

Deadline to submit: June 3, 11:59PM CST

Contact: CODAworx

Email: team@codaworx-rfp.com

Phone: (608) 467-3040 - Option 1

Media

Artwork should be fabricated of highly durable, low-maintenance materials that are suitable for long-term display. Though the piece will be displayed indoors, it should be able to withstand large amounts of direct sunlight during the day.

Guidelines

The Usona Atrium commission offers the artist a unique, architecturally significant setting in which to create a large scale, visually impactful centerpiece installation. The suspended work of art will draw the eye upwards into this expansive, sunlight-filled loft.

RFQ KEYWORDS

MOVEMENT

EMERGENCE

JOURNEY

LIGHT

NATURE

BALANCE

INSPIRATIONAL

HARMONY

This piece should ideally engender feelings of lightness and wonderment, reinforcing Usona's experiential mission to inspire, uplift, and heal. The artist may explore themes relating to the natural world, positive transformation and metamorphosis through visual imagery that invites new ways of seeing. To that end, the artist might be inspired to create a dynamic installation incorporating fluid movement or mutable color & light.

The Atrium's architectural design gives the artist ample space and light to create a piece that reads as a cohesive, harmonious whole, while composed of clearly defined individual components. If needed, the designing architects will collaborate on non-structural timberwork modifications to facilitate a seamless integration of artwork and architecture.

About the Commissioner

Usona Institute is a 501(c)(3) non-profit medical research organization dedicated to supporting and conducting pre-clinical and clinical research to further the understanding of the therapeutic effects of psilocybin and other consciousness-expanding medicines. Their focus is on alleviating depression in people for whom current medical treatments fall short in offering relief and a better quality of life.

Budget and Funding

The budget for the artwork is \$100,000. This budget includes artist fees/expenses, final design, fabrication, installation costs, engineering costs, permit costs, and insurance costs. Qualifying artists may be interviewed prior to being invited to create a design proposal. Semi-finalists will receive an honorarium of \$1,000 to develop and present a proposal. An additional stipend will be provided to semi-finalists to cover travel expenses for a site visit.

Timeline

Applications accepted	05-05-2022
Deadline to apply	06-03-2022
Interviews	06-13-2022
Semi-finalist selection	06-15-2022
Proposal deadline	07-18-2022
Finalist artist selected	07-20-2022
Project installation	06-01-2023

Qualifications

Professional artists and teams of artists who have experience managing, designing, and completing site-specific art commissions with a budget of approximately \$100,000 within the past five (5) years are eligible; or those who can demonstrate equivalent skills and experience.

Selection Criteria

- Quality of work samples.
- Artistic aesthetic.
- Demonstrates the ability to work collaboratively with planning groups.
- Demonstrates the ability to design a site-specific work.

References

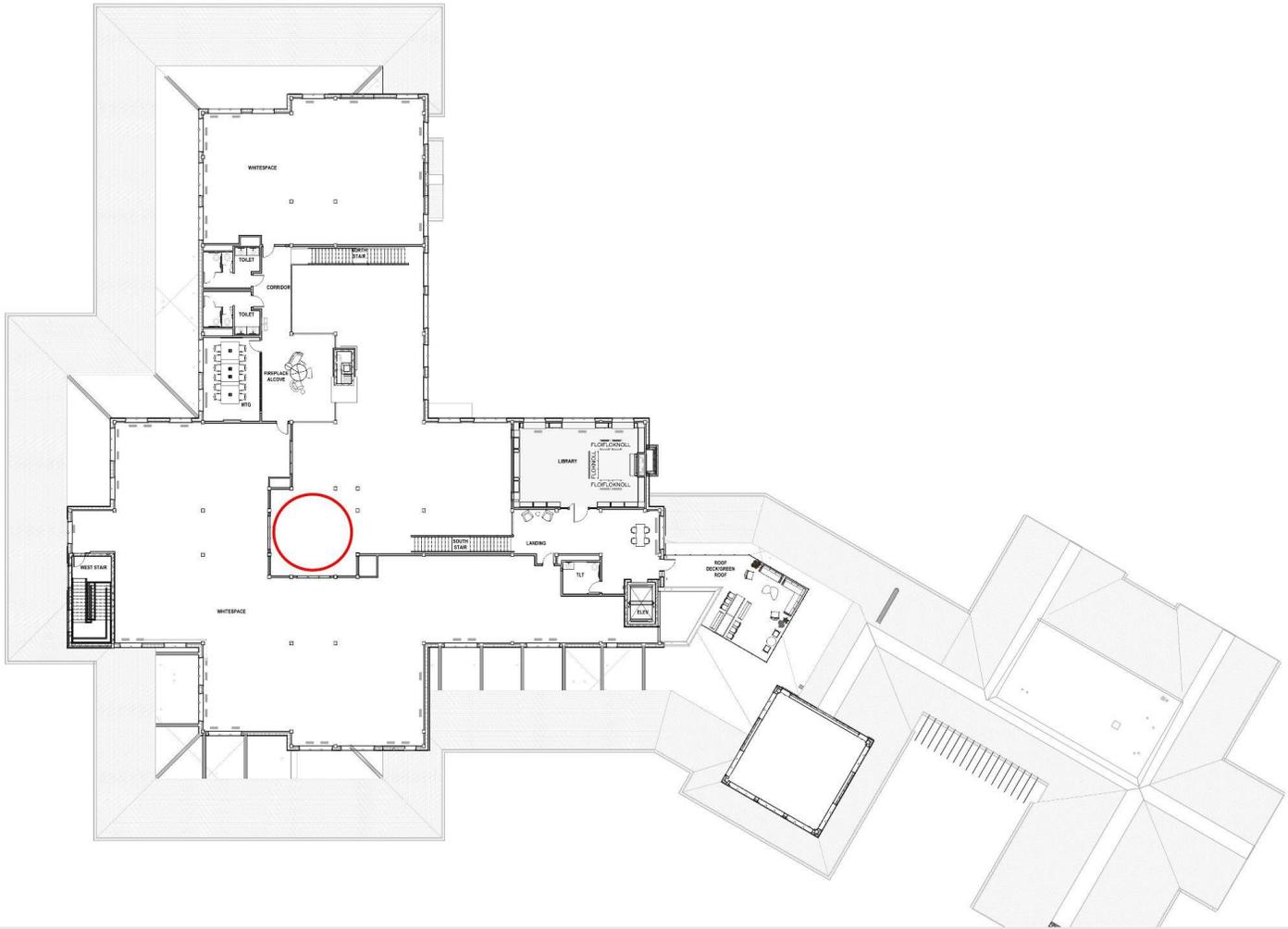
The following rendering identifies the location and maximum spatial dimensions associated with the Usona Atrium art commission. The artist has latitude to use all or a portion of the identified space to most effectively visually express their creative composition within the architectural framework.



MAIN BUILDING WING – ATRIUM SUSPENDED

14'-0" DIA x 24'-0" H MAXIMUM VOLUME AVAILABLE (YELLOW DASHED OUTLINE)

Site Plan



MAIN BUILDING WING - ATRIUM SUSPENDED
14'-0" DIA X 24'-0" H MAXIMUM VOLUME AVAILABLE

Submission Instructions and Materials

Applications accepted through the CODAworx RFP Portal:

<https://www.codaworx.com/rfp/rfq-suspended-art-in-atrium-at-usona-institute-in-fitchburg-wi/>

1. To apply for this opportunity, sign up for a free account at www.codaworx.com/register or log into your account at www.codaworx.com/login. **Compatible browsers: Chrome, Safari, and Firefox.**
2. You may save and return to your application before submitting it. Log into your CODAworx account, click the person icon in the top right, and select My Account. Click RFP Applications to view a list of applications in progress. Click to edit your application.

Required information for this application:

Résumé/CV with References

Submit a brief, current résumé or CV, including:

1. Contact information
2. Your website
3. Previous relevant art commissions
4. Design team experience
5. Exhibitions, awards, grants
6. Education
7. References. Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist's work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

Letter of Interest

Submit a targeted letter of interest for your specified project(s). Artists may apply to more than one art commission. Please identify which project(s) you are applying for.

Required information:

1. Your name, address, telephone, email, and website for all artist/design team members.
2. Your interest in this project and your experience working on comparable projects,
 - a. Include your experience with architectural and engineering project teams.
 - b. Include your philosophy on public art, its integration into surrounding environment and how your work and experience will complement this project.
 - c. Please describe your eligibility with the multiple criteria for this project.

Artwork Images

In the "Images of Your Work" section of your application on CODAworx, please submit at least three (3) and up to five (5) different completed artworks or past commissions. For each completed artwork, you will be prompted to upload a single, main image and specify the title of the artwork, location, budget (USD), year completed, medium, and dimensions.

Images must be JPG or PNG file format with a minimum of 620px width, a maximum of 1500px, and maximum file size of 5MB.

You have the option to provide more images and information for your completed artwork by publishing a CODAworx "project." Log in to your CODAworx account, click the person icon in the top right, click My Account, and click Projects. Scroll down the page and click Create a New Project. Learn more about how to publish a project here: <http://bit.ly/CODAworxProject>

You can upload an unlimited number of projects. Published and unpublished project links can be added to your RFP Toolkit application by grabbing the project's URL.

Slides, prints or any physical submissions of artwork will not be accepted.

This RFQ is administered and managed using the CODAworx RFP Toolkit, an innovative platform that streamlines the commissioned art process. Questions about the project or applying on CODAworx may be addressed to CODAworx at team@codaworx-rfp.com or by calling the office at (608) 467-3040 - Option 1.

CODAworx is a global online platform to showcase design projects that feature commissioned artwork in interior, architectural, and public spaces. The CODAworx RFP Toolkit is designed to aid commissioning bodies in the process of promoting Requests for Qualifications and Proposals and to guarantee an applicant pool containing top artists and designers in the industry.

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