

REQUEST FOR QUALIFICATIONS

The commission opportunity begins with a Request for Qualifications (RFQ) that will expand to a Request for Proposals (RFP) at a later date for qualified semi-finalists.

Spa Lobby Wall Art at Usona Institute in Fitchburg, WI

Usona Institute is seeking a well-qualified artist to create wall artwork near the spa lobby and therapy wing stair at the new headquarters in Fitchburg, WI which will be completed in 2023. This art will serve as a therapeutic and healing tool. The Usona Institute will also serve as an intake center that focuses on alleviating depression through the use of psilocybin and similar medicines in people for whom current medical treatments fall short. The Institute was created shortly after the founder was inspired by the meaningful impact that a psilocybin study at Johns Hopkins University had on a friend suffering from cancer.

Usona Institute would like artwork that both complements the building and serves as a unique, memorable piece. The artwork should inspire healing, growth, and harmony.

This proposed work of art may span up to 17' 8" wide by 9' 6" high the maximum wall area available.

RFQ AT A GLANCE

\$30,000

Commission Opportunity

Commissioned by

Usona Institute

Fitchburg

Wisconsin

Eligibility

Open to all professional artists with previous experience at a similar budget

June 6, 2022

Deadline to submit: June 6, 11:59 PM

Contact: CODAworx

Email: team@codaworx-rfp.com

Phone: (608) 467-3040 - Option 1

Media

Artwork should be fabricated of highly durable, low-maintenance materials that are suitable for long-term display.

Guidelines

The Usona Therapy Spa will be one of the most frequently visited parts of the Institute's campus, making this an ideal location for a high-visibility art installation.

RFQ KEYWORDS

GROWTH

NATURE

WATER

VISION

GEOMETRY

EMERGENCE

HARMONY

PEACE

The lower level lobby's limited access to natural light may inspire the artist to create an internally-illuminated installation potentially featuring holographic elements. Alternatively architectural feature lighting may provide adequate illumination for the piece.

Themes that dovetail with both the Usona mission and therapeutic spa setting relate to an exploration of ethereal underwater imagery, sacred geometric form especially as found throughout the natural world, or a source of illumination emanating from an unexpected place.

This artwork will ideally engage the spa guest and positively reinforce Usona's experiential mission to inspire, heal, and facilitate deeper life connections.

About the Commissioner

Usona Institute is a 501(c)(3) non-profit medical research organization dedicated to supporting and conducting pre-clinical and clinical research to further the understanding of the therapeutic effects of psilocybin and other consciousness-expanding medicines. Their focus is on alleviating depression in people for whom current medical treatments fall short in offering relief and a better quality of life.

Budget and Funding

The budget for the artwork is \$30,000 for wall art in the Spa Lobby. This budget includes artist fees/expenses, final design, fabrication, installation costs, engineering costs, permit costs, and insurance costs. Qualifying artists may be interviewed prior to being invited to create a design proposal. Semi-finalists will receive an honorarium of \$750 to develop and present a proposal. An additional stipend will be provided to semi-finalists to cover travel expenses for a site visit.

Timeline

Applications accepted	05-06-2022
Deadline to apply	06-06-2022
Interviews	06-14-2022
Semi-finalist selection	06-16-2022
Proposal deadline	07-13-2022
Finalist artist selected	07-18-2022
Project installation	06-01-2023

Qualifications

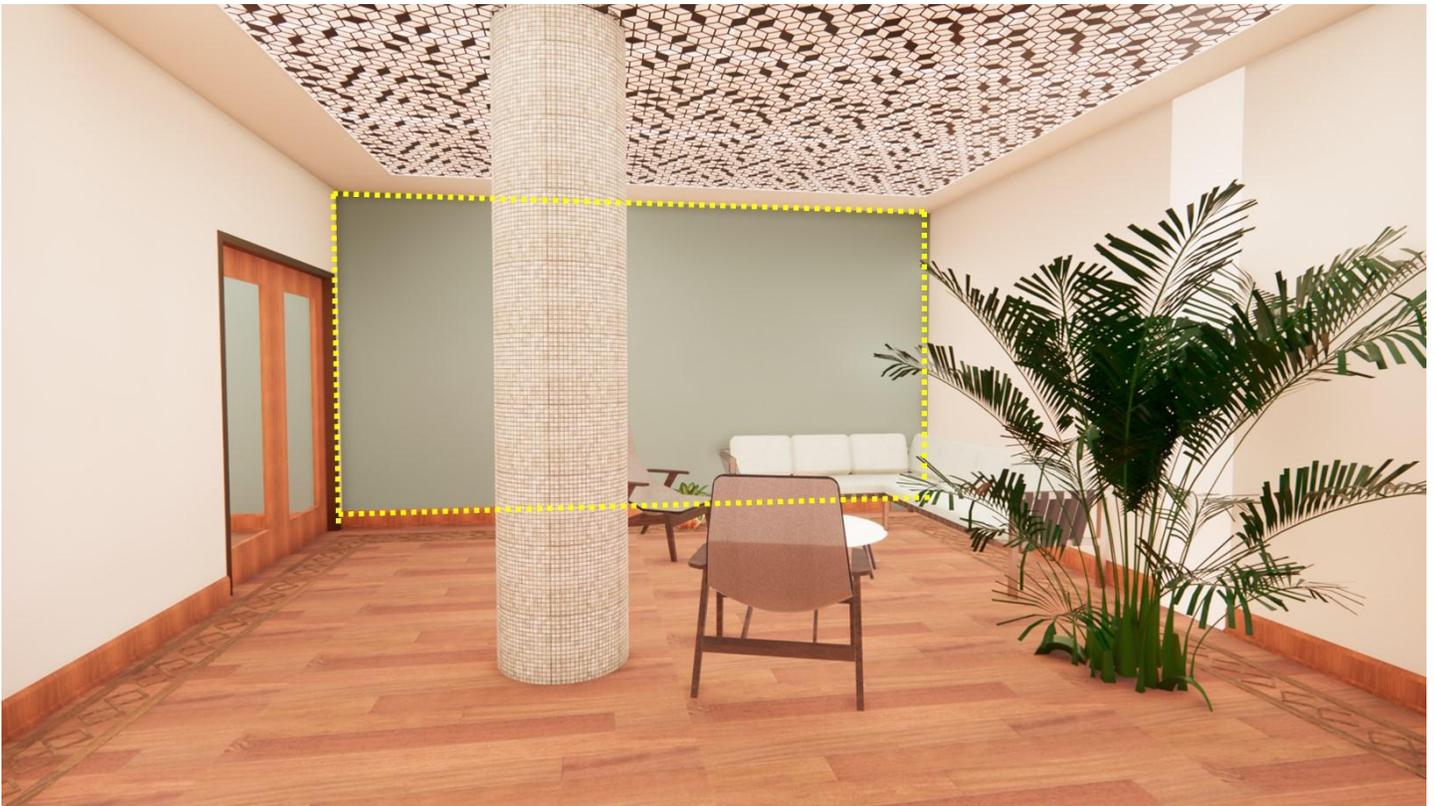
Professional artists and teams of artists who have experience managing, designing, and completing site-specific art commissions with a budget of approximately \$30,000 within the past five (5) years are eligible; or those who can demonstrate equivalent skills and experience.

Selection Criteria

- Quality of work samples.
- Artistic aesthetic.
- Demonstrates the ability to work collaboratively with planning groups.
- Demonstrates the ability to design a site-specific work.

References

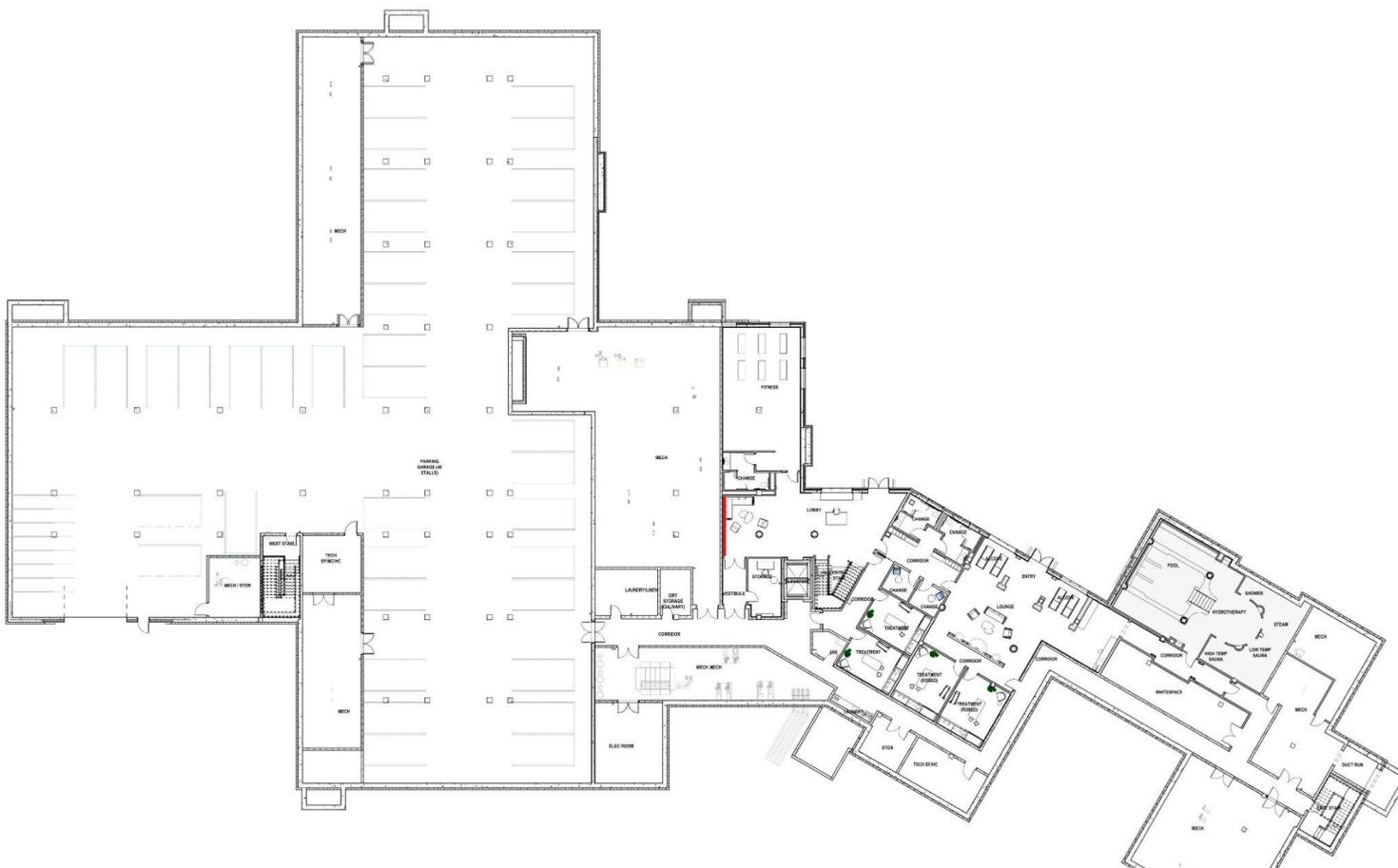
The following rendering identifies the location and maximum wall dimensions associated with the Usona Spa Lobby art commission. The artist has latitude to use all or a portion of the identified space to most effectively visually express their creative composition within the architectural framework.



THERAPY BUILDING WING – SPA LOBBY WALL

17'-6"W x 9'-0"H MAXIMUM WALL AREA AVAILABLE (YELLOW DASHED OUTLINE)

Site Plan



MAIN BUILDING WING - SPA LOBBY WALL
17'-6"W X 9'-0"H MAXIMUM WALL AREA AVAILABLE

Submission Instructions and Materials

Applications accepted through the CODAworx RFP Portal:

<https://www.codaworx.com/rfp/rfq-spa-lobby-wall-art-at-usona-institute-in-fitchburg-wi/>

1. To apply for this opportunity, sign up for a free account at www.codaworx.com/register or log into your account at www.codaworx.com/login. **Compatible browsers: Chrome, Safari, and Firefox.**
2. You may save and return to your application before submitting it. Log into your CODAworx account, click the person icon in the top right, and select My Account. Click RFP Applications to view a list of applications in progress. Click to edit your application.

Required information for this application:

Résumé/CV with References

Submit a brief, current résumé or CV, including:

1. Contact information
2. Your website
3. Previous relevant art commissions
4. Design team experience
5. Exhibitions, awards, grants
6. Education
7. References. Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist's work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

Letter of Interest

Submit a targeted letter of interest for your specified project(s). Artists may apply to more than one art commission. Please identify which project(s) you are applying for.

Required information:

1. Your name, address, telephone, email, and website for all artist/design team members.
2. Your interest in this project and your experience working on comparable projects,
 - a. Include your experience with architectural and engineering project teams.
 - b. Include your philosophy on public art, its integration into surrounding environment and how your work and experience will complement this project.
 - c. Please describe your eligibility with the multiple criteria for this project.

Artwork Images

In the "Images of Your Work" section of your application on CODAworx, please submit at least three (3) and up to five (5) different completed artworks or past commissions. For each completed artwork, you will be prompted to upload a single, main image and specify the title of the artwork, location, budget (USD), year completed, medium, and dimensions.

Images must be JPG or PNG file format with a minimum of 620px width, a maximum of 1500px, and maximum file size of 5MB.

You have the option to provide more images and information for your completed artwork by publishing a CODAworx "project." Log in to your CODAworx account, click the person icon in the top right, click My Account, and click Projects. Scroll down the page and click Create a New Project. Learn more about how to publish a project here: <http://bit.ly/CODAworxProject>

You can upload an unlimited number of projects. Published and unpublished project links can be added to your RFP Toolkit application by grabbing the project's URL.

Slides, prints or any physical submissions of artwork will not be accepted.

This RFQ is administered and managed using the CODAworx RFP Toolkit, an innovative platform that streamlines the commissioned art process. Questions about the project or applying on CODAworx may be addressed to CODAworx at team@codaworx-rfp.com or by calling the office at (608) 467-3040 - Option 1.

CODAworx is a global online platform to showcase design projects that feature commissioned artwork in interior, architectural, and public spaces. The CODAworx RFP Toolkit is designed to aid commissioning bodies in the process of promoting Requests for Qualifications and Proposals and to guarantee an applicant pool containing top artists and designers in the industry.

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