Prepared by:
The Arts & Culture Program of the Tulsa Planning Office at INCOG
on the behalf of:
The Tulsa Parking Authority

Project Location: Near the intersection of Main Street and 4th Street South
Tulsa, OK 74103

Project Budget: $250,000

Purpose: This call is open to all visual artists able to create a permanent, engaging, and interactive installation

Proposals Due: 5:00 PM CST Tuesday, March 3rd 2020

Point of Contact: JT Paganelli | Planner - Arts & Culture
Tulsa Planning Office at INCOG
jpaganelli@incog.org | (918) 579-9455
2 W Second Street, Suite 800
Tulsa, OK 74103
PROJECT BACKGROUND

The Tulsa Planning Office’s Arts & Culture planner is working on the behalf of the Tulsa Parking Authority to solicit qualifications from professional artists and designers wishing to design a public art installation for the Fourth Street garage (the Project Site).

The Parking Authority is investing considerable funds into the Project Site to reactivate its ground level. In conjunction with this reactivation, the Parking Authority is seeking to add a permanent, engaging, and interactive installation to the site’s façade.

This Request for Qualifications seeks to identify up to five (5) professional artists who...

- have experience completing a public project in a prominent location with a comparable budget.
- consistently rely on the input of local stakeholders to inform their creative decisions.
- possess a deep interest in and understanding of the influence of cultural events and trends on Tulsa’s shared future, present, and past as outlined within the Creative Goals section of this document.

CREATIVE GOALS

The primary available “canvas” for the art is the blank facade on the east and northeast corner of the facility. See attached images that highlight this area.

YOUR APPROACH SHOULD...

- provide a positive and meaningful contribution to the Tulsa community.
- enhance the vibrancy of the public realm around the site.
- be both engaging and inspiring for people of all ages and backgrounds.
- make the best use of the large scale and prominent location of the available “canvas”.

ADDITIONALLY, THE INSTALLATION COULD...

- communicate the history of the Site, Main Street, Downtown, and/or Tulsa’s communities.
- enhance the identity of the Deco District (of which it is a part).

BUDGET

The budget for the entirety of the project shall not exceed $250,000. The $250,000 budget will include (but is not limited to): all artist design and project management fees, travel, models and renderings of artwork, equipment, fabrication, transportation, and installation of artwork, its foundation, footings, lighting, markers, all required insurance and permits, and contingency.
The Tulsa Planning Office Arts & Culture planner and Tulsa Parking Authority are administering the artist selection process in partnership with key stakeholders.

The selection process will occur in three phases. During Phase 1, the Selection Committee will convene to evaluate artists’ qualifications. The Steering Committee may recommend to the Parking Authority that up to five finalists compete in a final presentation.

During Phase 2, finalist artists will develop and present Conceptual Design Reports to the Selection Committee. Each artist that produces a Conceptual Design Report in accordance with the Finalist Agreement will receive an honorarium of $3,000. The Selection Committee will convey its recommendations to the Parking Authority, who holds the authority to commission the artwork.

Phase 3 includes contract negotiations, execution, and the formation of long-term maintenance recommendations relating to the project.

Selection Committee & Parking Authority reserve the right to reject all qualifications or proposals.

**TIMELINE**

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PRE-SUBMITTAL MEETINGS

You can attend or call in to of the above-listed pre-submittal meetings. The meetings will be held at 10:30 AM CST on Tuesday, February 4th 2020 and Tuesday, February 11th 2020 and hosted in the Tulsa Planning Office: 2 W Second Street, Suite 800 Tulsa, OK 74103.

To attend or call in, you must RSVP (at least 24 hours in advance) by emailing jpaganelli@incog.org for location details and/or a call-in code.

ARTIST ELIGIBILITY

The project is open to all professional artists, age 18 and over, regardless of residence, race, color, religion, national origin, gender, military status, sexual orientation, gender identity, marital status, or physical or mental ability. Artist teams are eligible to apply, including teams of artists from multiple disciplines. Teams must include at least one visual artist.

The Artist, an independent contractor, is responsible for complying with state and federal requirements pertaining to worker’s compensation insurance and employee liability insurance and shall obtain and maintain insurance satisfactory to the Tulsa Parking Authority, covering comprehensive general and automobile liability. The Artist bears all risks of loss, damage to, or theft of the Work while it is being made, transported, and/or installed until final approval of the Work by the Tulsa Parking Authority.

HOW TO APPLY

Artists interested in being considered should submit their qualifications to the Arts & Culture planner no later than 5:00 PM CST Tuesday, March 3rd 2020.

To be reviewed, qualifications must be shared with the Arts & Culture Planner in TWO formats:

1. An email with Subject: “Artist Name TPA RFQ” containing an attached PDF named “ArtistName_TPA.pdf”
2. 10 spiral-bound, 8.5”x11” single-sided copies of all the materials included in the above-mentioned email sent to:

   JT Paganelli, Planner - Arts & Culture
   Tulsa Planning Office at INCOG
   2 W Second Street, Suite 800
   Tulsa, OK 74103
APPLICATION REQUIREMENTS

The following documents should be contained within both the electronic and paper qualifications:

LETTER OF INTEREST: The letter must not exceed one 8.5” x 11” page in length and should explain why you are the right artist to complete this project.

IDEAS AND THEMES BRIEF: Brief relates to the applicant’s conceptualization and influences for the art. It should convey, on no more than four 8.5” x 11” pages, your approach to researching and executing the project.

The brief merely a thematic outline for an artistic approach. It should include a rationale but NOT a specific concept or budget, nor any detailed information regarding subcontractors, fabricators, architectural plans, or insurance (these aspects will be required as part of presentations made by finalists during Phase 2 of the process).

RESUME(s): Include education and recent commissions, exhibitions, collections, related experience, honors and grants, bibliography, affiliations (within the last 10 years). A three-page maximum for individuals or each principle member of the team applies.

REFERENCES: On no more than two 8.5”x11” pages, list three professional references with a thorough knowledge of your work and methods. The list must include at least one client who commissioned you for an artwork installation within the last 10 years. The list also must include complete addresses and telephone numbers.

SCHEDULE: Explain your availability, on one 8.5”x11” page, during the execution phase, and what on your agenda would impact your ability to deliver on the project.

WORK SAMPLE DESCRIPTIONS: A corresponding description must accompany each sample and includes titles, names of artist(s), dates of work, the commissioning entity, budget, collaborative partners, media and material, and a brief mention of the applicant’s role in the work.

WORK SAMPLES: Submit up to 10 images not exceeding 1920 pixels on the longest side. Rendering resolutions should exceed 72 dpi for a general range of 2-5 MB each image. Number images in order of preferred viewing (i.e., 01_Name_FourthStreetGarage.jpeg).

You may share up to two links to video samples on an unlocked YouTube or Vimeo account (preferred, other sites permitted); total viewing time per application shall not exceed 10 minutes.
RENDERINGS (AND EXISTING CONDITIONS)

NORTHEAST CORNER OF 4TH AND MAIN STREETS

Main Park Plaza
Option A.1
Main Park Plaza
Option A.1
THE SITE’S PAST

Beryl Ford Collection of Historic Main Street & Tulsa Historical Society Photo Archive:

Top Left: 4th & Main, 1940s
Top Right: Majestic Theater, 1920
Bottom Left: Majestic Theater, 1940s
Bottom: 4th & Main (feat. The adjacent Palace Apartments)
STAKEHOLDERS

CITY OF TULSA ARTS COMMISSION

The Commission is charged with assisting the City in matters concerning public artwork, giving guidance in purchases and maintenance of existing artwork, providing a source of respected opinions and advice concerning public matters having aesthetic implications, reviewing public signage issues (including neighborhood signs), stimulating superior aesthetic quality in all phases of physical development within the community and assisting in the procurement of additional works of public art.

TULSA PLANNING OFFICE: ARTS & CULTURE

A component of the Tulsa Planning Office at INCOG, the planner responsible for arts & culture facilitates processes that help make and market Tulsa as a place of artistic and cultural innovation and tradition. As an interface between Tulsa’s artistic community and municipal resources, the arts & culture planner assists in the approval of beautification projects, the maintenance and marketing of public art, and the long-term cultivation of Tulsa’s cultural resources.